

PRESS KIT

SUMMER 2026



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hautesavoie-montblanc-tourisme.com



Editorial



© Laurent Cuette

As soon as spring comes around, nature awakens with an explosion of flowers and light. Trails come into view in the midst of a totally-unspoilt setting, perfect for hiking, pedalling along routes or at high altitude, ideal for enjoying the pleasures of fishing or simply just contemplating. Around Lakes Annecy, Geneva, Montriond and Bénit, time seems to stand still and invites to delight in **highly-magical** moments.

The summer season's also a great time to discover our **highly-authentic** heritage. Picturesque villages, castles, museums and local know-how are a living testament to the history of our region. Festivals, exhibitions and cultural events add to this immersive experience making it forever **highly inspiring**.

Beyond spectacular landscapes, the region's **highly-friendly, highly-generous** art of living reigns. Every encounter, every moment spent here creates lasting memories. Around our lakes, water-based leisure invites to enjoy freshness and shared

pleasures, while our villages are alive with the hustle and bustle of markets and major events that put the destination on the global stage – from the **G7** in Évian to the **Tour de France** cycling race, as well as the first **World Rescue & Protection Convention** in La Roche-sur-Foron this autumn, not to mention the **World Cycling Championships in 2027**.

A host of experiences that, if truth be told, are **highly unforgettable**.



Martial SADIÉRIE
President of the Haute-Savoie
Departmental Tourism Committee
and President of the Haute-Savoie
Departmental Council

Some places leave a lasting impression on the mind, while others linger in the heart. For many people, Haute-Savoie Mont-Blanc does both and it's a destination I like to describe, wholeheartedly, as the **8th wonder of the world**.

It reinvents itself as seasons come and go. In spring and in summer, it unveils a myriad of emotions and experiences, which we love to share, based on a simple promise: indulge in a **highly-inspiring** destination.

Welcome to Haute-Savoie Mont-Blanc,
the "8th wonder of the world!"

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Activity map



- Rafting
- Discovery hike
- Canyoning
- Fishing
- Diving
- Paragliding
- Walking & Swimming
- Water skiing
- Sailing
- Hydrospeed
- Canoe kayak
- Paddle

ICONIC PEAKS

- **4,806 M:** Mont-Blanc, the roof of Europe
- **3,842 M:** Aiguille du Midi and its 360° panorama
- **2 UNESCO Global Geoparks:** Chablais & Bauges
- **1 Regional Nature Park:** Les Bauges

NEVER-ENDING ROUTES TO ROAM

- **5,105 KM** of marked trails
- **1,609 KM** of GR® and GRP® certified trails
- **26** Natura 2000 areas
- **9** regional and national nature reserves

A REALM FOR CYCLING IN ALL ITS GLORY

- **3,000 KM** of marked bikeways
- **204 KM** of greenways
- **419 KM** of marked mountain-biking trails
- **49** mountain resorts, including several bike parks

GET OUT YOUR WINGS AND FLY

- **31** referenced paragliding sites
- **+100** launch spots throughout the region

GREAT LAKES AND ALPINE FRESHNESS

- **2** large lakes: Geneva & Annecy
- **+200** events and festivals throughout the summer

CULTURE AND LIVING HERITAGE

- **68** museums
- **61** classified monuments, **142** listed
- **279** municipalities including a host of picturesque villages

A VIBRANT REGION

- **279** municipalities (towns and villages)
- **38** Tourist Offices
- **14** golf courses

Top of the bill

Vibrant panoramas and incredible must-dos & must-gos

Passy - Paragliding launch spot

New for spring-summer 2026

Anancy

In June 2026, the Cité Internationale du Cinéma d'Animation (International Centre for Animated Film) will open in the Haras in Anancy. These facilities will include a 332-seater cinema, 1,200 m² of exhibition spaces, and will offer workshops and conferences to professionals and the general public. This project will be set in the Haras park, 2.5 hectares of landscaped area located in the city centre and open to the public. The park is made up of prairies, gardens and event spaces.

Chamonix-Mont-Blanc

Mont-Blanc Museum will reopen in early July 2026 following total refurbishment. This new, modern cultural venue, dedicated to the bond between humans and the mountain, will host three permanent exhibitions on history, mountaineering and landscape themes, along with immersive scenography, accessible to everyone.

Évian-les-Bains

La Source Vive is a new concert venue in Évian, dedicated to chamber music, fruit of a partnership between architects Patrick Bouchain and Philippe Chiambaretta. Its conch-shaped design was inspired by a quest for exceptional acoustics.

Passy Mont-Blanc

Mont-Blanc Padel throws open its doors and becomes the largest padel tennis complex in Haute-Savoie, inviting to delight in a new, must-go sports destination at the foot of Mont-Blanc.

Saint-Jean-de-Sixt

Flo Little Ranch, nestling at the heart of the Aravis, offers an immersion into the Wild West with trail horse-riding and Western-style riding lessons for all levels. The Ranch was founded by Florence Pessey, a passionate barrel racing champion.

Sallanches

Airshot, inaugurated at the end of February 2026, offers an immersive indoor golf experience. The equipment lets you play golf in a simulated setting, all year round. The facility also has its own clubhouse.

Thônes

MontFairway reinvents the mountain experience with a one-of-a-kind concept combining indoor golf and get-togethers. This venue, boasting Trackman simulators, invites you to play on legendary courses and enjoy the great atmosphere in its bar-restaurant.

Must-visit sites and events

1. Mont-Blanc

Mont-Blanc, Europe's highest peak (4,806 m), is a definite must-do in Haute-Savoie. **As the highest point in Western Europe**, it attracts mountaineers, hikers and fans of breathtaking vistas.

2. Glières Plateau

Glières Plateau, a heartland where French Resistance is remembered, is **also a hiking hotspot** with high-altitude prairies and viewpoints offering vistas over the surrounding mountains.

3. Two major lakes: Geneva and Annecy

Lake Geneva and Lake Annecy, with their iconic scenescapes, invite to relax and enjoy water-based leisure, combining **equipped beaches, boat trips** and **mountain panoramas**.

4. Chablais UNESCO Global Geopark

The Chablais Global Geopark, acknowledged by UNESCO for its outstanding geological heritage, offers **fascinating insight into Alpine landscapes and their formation**.

5. Contamines-Montjoie Nature Reserve

France's highest nature reserve is home to **remarkable biodiversity** in an unspoilt setting that's ideal for **hiking** and observing Alpine fauna.

6. Cirque du Fer-à-Cheval / Bout du Monde (Edge of the World)

Monumental cliffs and **waterfalls** create a **spectacular backdrop** in Sixt-Fer-à-Cheval. This listed site, to be discovered on foot right to the "Edge of the World", invites to make the most of the great outdoors.

7. Désert de Platé

Désert de Platé, an unbelievable lunar landscape in Haute-Savoie, wows with its **limestone formations sculpted** over time. This Natura 2000-listed site is open to hikers.

8. Grand Parc d'Andilly

With its hanging adventure courses and immersive shows, the Grand Parc d'Andilly invites the whole family to delight in the joys of the great outdoors. This one-of-a-kind leisure & theme park just a stone's throw from Geneva and Annecy **celebrates its 30th anniversary in 2026**.

9. Au Bonheur des Mômes

Every summer in Le Grand-Bornand, this family-focused festival, with its festive and creative spirit, overflows with shows, workshops and entertainment deep in the heart of the mountains. The 34th edition will take place from 23 to 27 August.

10. UTMB - Ultra-Trail du Mont-Blanc

UTMB, a headline world trail-running event, brings the **best runners from across the planet** together every summer on the ever-so demanding trails of the Mont-Blanc mountain range.

11. Tour Auvergne-Rhône-Alpes

This major race of the cycling season, formerly known as Critérium du Dauphiné, weaves its way across Haute-Savoie every year and invites to delight in a world-class sporting show. **Solaison Plateau will host the final stage finish, on 14 June 2026**, with a climb that's short yet challenging.



Au Bonheur des Mômes

12. Tour de France 2026

Haute-Savoie at the heart of the Big Loop. The 15th stage will come to a climax on Solaison Plateau, on 19 July, following a spectacular high-altitude ride, perfect for cyclists to pull away. The next day, the teams will enjoy a day off in the area, before resuming on 21 July with an individual race against the clock between Évian-les-Bains and Thonon-les-Bains.

13. Vélo au Sommet (Cycling to the Summit) 2027

The climb to Le Bettex, starting out from Domancy, is short yet gruelling, with gradients of up to 16%. This ascension, which became legendary during the 1980 World Championships won by Bernard Hinault, continues to be a must-do for cyclists looking for a challenge, with the Mont-Blanc mountains as a backdrop.

14. G7 in Évian-les-Bains

Évian-les-Bains will host the G7 Summit from 15 to 17 June 2026. A **major international gathering** bringing together **great world powers** in an outstanding setting nestling between the lake and the mountains.

Highlights

A passion for challenge
at the heart of the Alps



A realm for sports-lovers and for pushing your limits



1 Mont-Blanc Marathon

1. Mont-Blanc Marathon, intense effort

Mont-Blanc Marathon, the can't-miss trail running event, from 25 to 28 June 2026, brings together around 10,000 runners every year in Chamonix. With eight race options, there's something for everyone to tackle the demanding mountain trails set against breathtaking Alpine scenescapes.

Spartan Ultra: the ultimate challenge

The Spartan Ultra World Championship will see the world's elite obstacle course runners gather in Morzine from 3 to 5 July 2026. An extreme challenge combining endurance, strength and mental focus, in a demanding natural setting.

2. Haut-Giffre, sporty & recreational

Two events are centre staged:

Swim & Fun, on 4 July 2026 at the Lac Bleu outdoor activities area, combining swimming, obstacles and running.

Run & Fun, on 12 and 13 September 2026, with races open to everyone in the Giffre Mountains.

Bellevaux, nature and endurance

The Trails de la Vallée du Brevon will organize several races through unspoilt natural surroundings on 24 May 2026; an invitation to enjoy an immersive sports adventure, open to everyone.

Samoëns, bike capital

The first edition of the Baroudeurs des Alpes, from 5 to 7 June 2026, will turn Samoëns into a cycling hotspot. With its Ultra Raid Series mountain-bike challenge and its Gran Fondo road cycling ride, the event brings enthusiasts and seasoned riders together around legendary routes.

Haut-Rhône - Seyssel: the Marvel Human event

At the Aqualoisirs Base from 19 to 21 June 2026.

19 June: Marvel Kids - aquathlon (school edition)

20 June: semi-marathon (21.1 km), 10 km and junior race

21 June: M quadrathlon (1.5 km swimming, 37 km cycling, 8 km kayak, 10 km running) and M triathlon (1.5 km swimming, 37 km cycling, 10 km running)

The events are open to solo competitors or relay teams (duos, trios and teams of 2 to 4 participants).

The trail spirit at the heart of the Aravis

The authentic, festive Asics Aravis Trail, which will take place on 20 June 2026 offers several trails to discover the valley's iconic landscapes. The event, weaving its way across 360° viewpoints and unspoilt trails, combines performance and community spirit.

Megève Nature Trail

The must-not-miss summer trail is back on 20 June 2026.

New for 2026: departure from Megève Altiport (access by shuttle), and a route heading to the Rochebrune and Véry crests.

Along the responsible trails of Tour des Fiz in Passy

The Tour des Fiz Trail, promoting an eco-friendly approach, will bring together around 2,000 runners on 11 July 2026. With its stunning panoramas and commitment to the environment, the event embodies a new vision of trail running.

Megève International Jumping event

7 days of competition in Haute-Savoie, from 11 to 19 July 2026! A programme featuring international and national competitions.



2 The Blue Lake (Lac Bleu)



3. Amundi Evian Championship

The Amundi Evian Championship sees the world's greatest women golfers tee off on the outstanding course overlooking Lake Geneva from **9 to 12 July 2026**. As the only major women's golf tournament in continental Europe, it delights with its top-class show blending precision, strategy and elegance in an incomparable natural setting.

Les Gets: Les Gets Vintage Golf

This will take place at Les Gets Golf Course on **12 July 2026**. This scramble competition in teams of two, where participants are invited to wear period outfits, also includes vintage-themed events and activities.

Les Gets, trail version

On **18 and 19 July 2026**, the Trail des Gets by **Rossignol** invites runners to explore varied, challenging terrain, weaving its way through forests, mountain pastures and high-altitude panoramas.

Praz-sur-Arly: a new trail running event, the "Dragonale été"

It will take place on **2 August 2026** and features two options: 15 km and 30 km. This event complements the existing winter version, the Dragonale Civrée.

Morillon, the perfect place for enduro

For the second year in a row, Morillon will host the **UCI Enduro World Cup** from **15 to 16 August 2026**. A can't-miss date where technical skills and commitment are the name of the game on the Giffre's routes.

4. Les Gets, world mountain-biking mecca

The resort will host a round of the **UCI Mountain Bike World Cup**, from **21 to 23 August 2026**. The world's greatest riders will compete on spectacular routes, as such confirming Les Gets' ranking on the global stage.



4

UCI World Cup - Les Gets

Culture in the Great Outdoors



Sevrier Crime Days

Sevrier Crime Days, on **30 and 31 May** this year, offer an easy-to-grasp, in-depth immersion into the world of common-law crime. Through conferences, get-togethers with experts and workshops, the event examines the key stages of a criminal case: from the crime scene to the trial, with the participation of renowned guests like Philippe Boxho, Jacques Dallest, Gilbert Collard and Christophe Hondelatte. Free admission.

Rencontres Musicales in Évian-les-Bains

The Rencontres Musicales d'Évian, from **24 June to 5 July 2026**, are reputed as a must-not-miss event on Europe's classical music stage. The festival brings together leading international performers in the one-of-a-kind setting of La Grange au Lac venue, on the shores of Lake Geneva. Its ambitious programme combines iconic works with lesser-known pieces. An event of the finest quality, combining prestige, creativity and close contact with the public.



Annecy International Animation Film Festival Annecy, world animation film capital

Annecy hosts the International Animation Film Festival, a global benchmark in the industry, from **21 to 27 June 2026**. During this year's edition, the city will inaugurate the Cité Internationale du Cinéma d'Animation (International Centre for Animated Film), inside the Haras. This new, iconic centre will showcase immersive exhibitions, film projections, artist residencies and informative spaces, which will extend the festival spirit throughout the year. A prestigious venue that will boost Annecy's international standing.

Château de Clermont, a cultural summer filled with performances and creation

Château de Clermont, in Haute-Savoie hosts a holiday season full of events dedicated to artistic creation, from **27 June to 1st August 2026**. On this occasion, the site becomes a cultural hub, open to everyone.

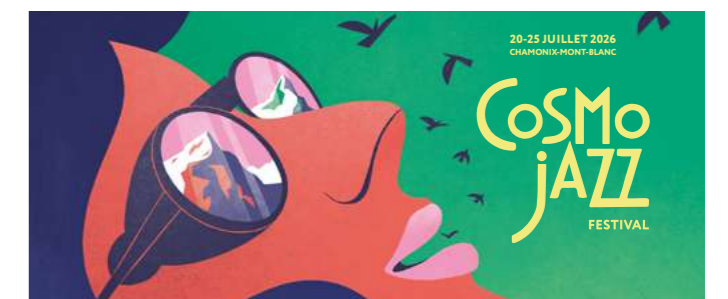
Circus performances, outdoor concerts, immersive installations and family-based events are on the agenda. The programme, imagined to be inclusive and multifaceted, focuses on discovery and initiation through a series of artistic get-togethers organized in the castle's heritage setting.



Musiques en Stock

The must-not-miss contemporary music event in Scionzier

On **2, 3 and 4 July 2026**, Scionzier hosts Musiques en Stock, a free festival dedicated to contemporary music. Every year, as summer kicks off, this friendly, festive event attracts large crowds to its outdoor concerts. A stage open to everyone, showcasing budding talent and renowned performers.



Cosmojazz Festival

With André Manoukian, notes reach for the heights

The Cosmojazz Festival, hosted from **20 to 25 July**, at the very heart of Chamonix-Mont-Blanc's majestic sceneries, exalts the encounter between music and mountains. Performers, inspired by the echoes of the peaks and the audience's excitement, invite to delight in incredible concerts on the most spectacular natural stages, which are within easy walking distance. A one-of-a-kind experience where jazz rings out at high altitude, and contemplation and emotion meet.



© mathildamanzoni/samoëns

Un piano sous les étoiles - Samoëns

Combloux

Tuesday evening barbecue-concerts all summer long from 7pm

Destination Léman

XNV Beach Festival in Excenevex, from 16 to 19 July 2026 and Les Eclectik's in Sciez-sur-Léman from 2 July to 27 August 2026

Samoëns

Un piano sous les étoiles, piano festival, from 10 to 25 July 2026, Bostan mountain pasture

Pays du Mont-Blanc

Pays du Mont-Blanc Baroque Festival, from 11 to 21 July 2026: a series of concerts and events promoting Baroque music

La Roche-sur-Foron

17th Zik'en Ville Festival, from 13 July to 21 August 2026

Monts du Genevois

Guitare en Scène Festival from 14 to 17 July 2026 in Saint-Julien-en-Genevois

La Clusaz

Le Champ des Platines on Saturday 18 July and Saturday 5 September 2026

Saint-Jean-de-Sixt

Saint-Jean de Zik, every Friday evening, from 17 July to 21 August 2026, a concert takes place in the village square

Alpes du Léman

Rock'n Poche, 31 July and 1st August 2026 in Habère-Poche



Great Medieval Festival - Andilly

© CD174

Events for the "kids"

Monts du Genevois

The 30th anniversary of the Great Medieval Festival in the Grand Parc d'Andilly in Andilly

23, 24, 25 and 30, 31 May 2026

Combloux - The Grand Spectacle de Combloux from 16 July to 13 August 2026

Châtel - Châtel Retourne en Enfance Festival, from Sunday 26 to Wednesday 29 July 2026

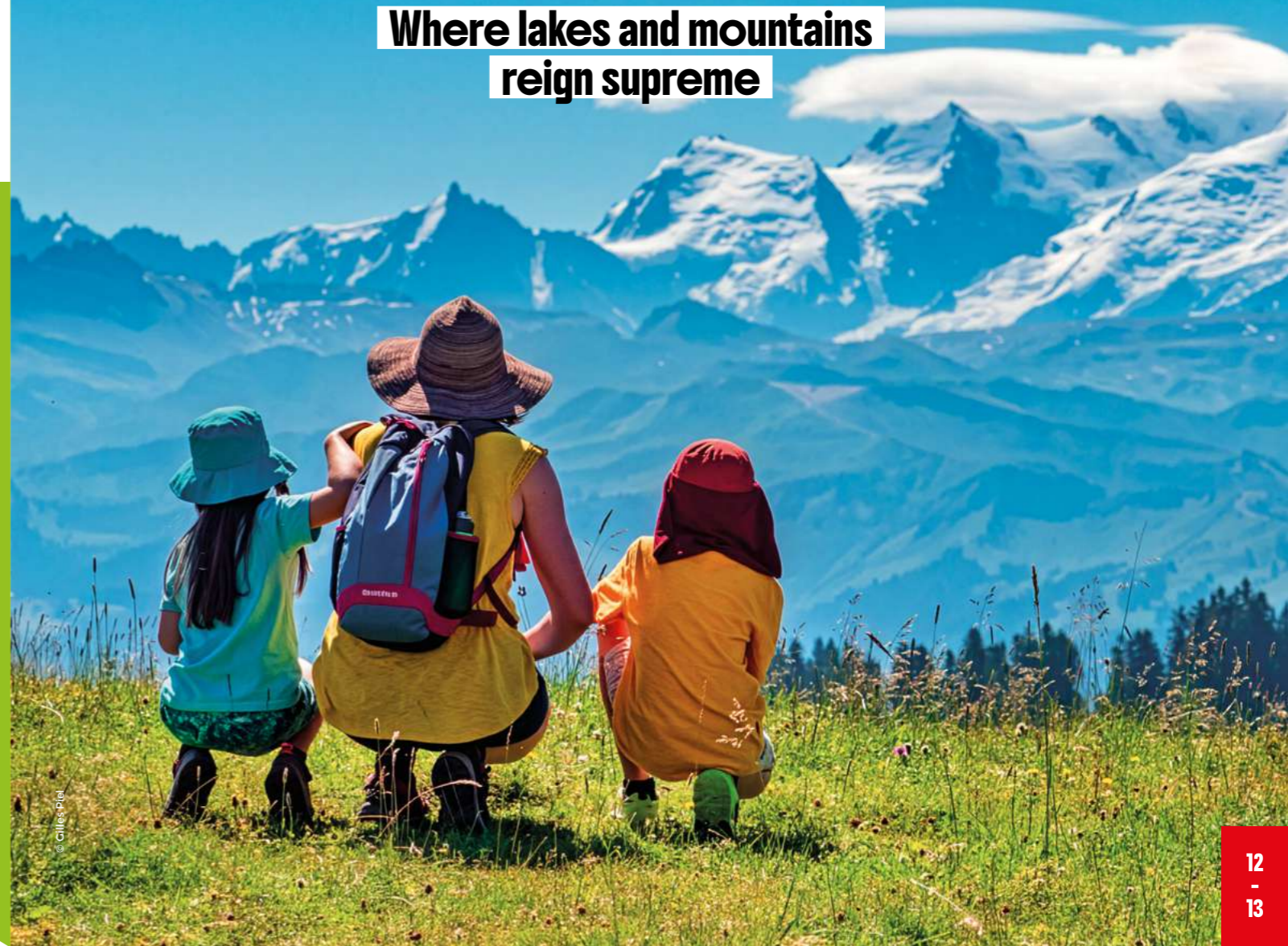
Sallanches - Les Enfants d'Abord Festival from 4 to 7 August 2026

FlaineHappy Kids - from 9 to 14 August 2026

Le Grand-Bornand 34th Au Bonheur des Mômes Festival from Sunday 23 to Thursday 27 August 2026

Destination Haute-Savoie Mont-Blanc

Where lakes and mountains reign supreme



© Gilles-Pol

An Alpine giant addressing today's challenges



Mont-Blanc, Haute-Savoie's iconic symbol, is much more than the highest peak in Western Europe. This true regional point of reference fashions landscapes, inspires tourist routes and brings the environmental challenges we face today to the fore.

For the 2026 season, it serves as the overarching theme for a packed agenda, combining heritage promotion, tourism development and awareness to climate change. From the history of the Aiguille du Midi cable car to Tour du Mont-Blanc's cross-border aspect, a myriad of initiatives are taking shape to boost the region's appeal.

A major natural and tourist landmark

Mont-Blanc, visible from most of Haute-Savoie, serves as a natural 'guiding light'. Every year it attracts a wide range of visitors, from seasoned mountaineers to hikers on the lookout for breathtaking panoramas. **Climbing, roaming across natural balcony trails or simply taking time out to contemplate: a host of pursuits can be indulged in here** and reflect the diversity of the area. This footfall is supported by recognized hospitality and service-provision expertise, **provided by mountain professionals.**

A quintessential cross-border route to roam

Tour du Mont-Blanc, with its **170 kilometres of trails** linking France, Switzerland and Italy, is one of the **long-distance Alpine hiking routes**. This high-altitude route invites to discover the mountain range's wide array of landscapes, from mountain passes to valleys and refuges. It's also a **prime example of cross-border cooperation** and centre stages the quality of facilities and hospitality in the mountains.



Chamonix-Mont-Blanc - Montenvers Train



Saint-Gervais Mont-Blanc
Mont-Blanc Tramway

A well-organized, supported tourist experience

Mont-Blanc, accessible by train, promoting heritage and sustainable mobility

Montenvers offers much more than the rail journey. The site features a range of services and facilities inviting you **to pursue your visit: accommodation, exhibition spaces and interpretive trails**. The aim is to promote an across-the-board approach to the site, **combining discovery, insight and immersion**. Given the high footfall, special attention is placed on **managing visitor traffic and on safeguarding the site**, to balance tourist appeal and environmental protection.

Montenvers, gateway to the realm of glaciers

Montenvers rack-railway train, commissioned at the dawning of the 20th century, links Chamonix and Montenvers station, perched at **1,913 metres high, in just 20 minutes**. This route offers a gradual climb into the heart of the mountain range, with **uninterrupted vistas over the Drus, the Grandes Jorasses and Aiguille Verte**, before arriving in front of the **Mer de Glace, France's most extensive glacier**. The line has been operated by Haute-Savoie Department since 2024, which further bolsters its sustainable development strategy for this iconic site. The tour on-site is organized around several attractions – **the ice grotto, Galfiorium and informative spaces** – which helps visitors better understand the glacier environment.

The Mer de Glace, a witness to climate change

The Mer de Glace, France's largest glacier, is an ideal observation site for monitoring climate patterns in Alpine areas. Every year, it attracts visitors keen to **understand the changes underway**. Through **exhibitions, guided tours and educational tools**, the site provides an easy-to-grasp explanation of glacial phenomena and their impacts. This **scientific mediation** draws on the **expertise of local players**, with the aim of **raising awareness** without compromising the visitor experience.

Mont-Blanc Tramway, sustainable access to high mountain terrain

Mont-Blanc Tramway, deemed **the highest rack-railway train in France**, links **Saint-Gervais to the Nid d'Aigle**, at an **altitude of 2,372 metres**. It's a strategic access point to high-mountain routes and offers a never-ending vista over the peaks. Beyond its tourism role, it is part of a wider approach focusing on soft mobility and promoting Alpine rail heritage.

Mountain pastures and pastoralism: deep in the heart of Haute-Savoie

Pastoralism, a vital activity that shapes Alpine landscapes, comes to life in summer in Haute-Savoie. Across pastures, livestock farmers and cheesemakers perpetuate traditions adapted to mountain areas. From Mont-Blanc to the Chablais, these vibrant spaces contribute to the local economy and to protecting natural environments.

Landscapes shaped by human activity

Mountain features are closely linked to pastoral activities, as seen in **Combloux**, on the high slopes of **Mont Salève**, in **Praz de Lys-Sommand** and in the **mountain pastures of Saint-Gervais Mont-Blanc**. High-altitude prairies, grazing areas and mountain-pasture chalets are key to these areas shaped by the seasons. These lands are examples of inhabited mountain regions, where each space is dedicated to a specific agricultural use. From the **Aravis mountain pass** to **Chablais' scenescapes**, this organization epitomizes know-how passed down from generation to generation. With this in mind, educational visits are back centrestage at "Les Montagnards" Farm in **Combloux**. They offer hands-on insight into how mountain-pasture farms operate, and invite to take part in butter-making workshops.

Know-how, central to the experience

Discover pastoralism directly on the ground, by meeting professionals. **Find out about how mountain cheese is made, herding, managing pastures, etc.:** these pursuits involve a host of **technical and human skills essential** to the region's balance. These encounters also offer an opportunity to talk about **how the sector is changing as it deals with climate, economic and know-how transfer challenges**. They ensure visitors gain better insight into the realities of modern-day mountain agriculture.

Local produce promoted on site

The production of cheese and local specialities plays a key role in mountain pasture life. **Farms and chalets** invite to discover their **short-supply-chain produce**, sourced directly **from the farms**.

Cheese **matured in the dairies**, farmhouse produce and **traditional recipes** extend the region's pleasures. This high-altitude gastronomy is part of an approach promoting know-how and perpetuating farming activities.

Aulps Valley, showcasing Alpine pastoralism

Aulps Valley is a prime example of this trend. With its unspoilt scenescapes and **farms still in operation**, it offers an **immersion into the reality of Alpine pastoralism**. Here, visitors will discover an area where agricultural activity plays a key role.

Aulps Abbey adds to this approach, by providing **historic insight into the organization of the region** and its Cistercian heritage, today centre staged through an informative tour and educational tools.

Mountain-pasture events

Cordon 17 July 2026, **Back to the Farm**

Praz de Lys Sommand
Fête de l'Alpage the weekend of 18 and 19 July 2026, Sommand Plateau

Môle & Brasses
Fête de l'Alpage at Plaine-Joux on 26 July 2026

Manigod
Sous l'Aiguille Festival 9 August 2026

Châtel
La Belle Dimanche, shepherds' celebration on Plaine Dranse mountain pastures on Sunday 23 August 2026

Hiking

Reach for the horizon



Châtel

Saint-Gervais Mont-Blanc



Thollon-les-Mémises

© Gilles Lemaire



Hiking around Flaine

© Daniel Durand

Top 10

1. La Tournette - Chalet de l'Aulp mountain pasture

This site, nestling high above Lake Annecy, combines an extensive panorama, a mountain-pasture atmosphere and uninterrupted vistas over the lake and surrounding peaks.

2. Salève - Le Crêt mountain pasture

This natural viewpoint, at the gateway to Geneva, offers instant insight into the Geneva basin, with its valley, Lake Geneva and Alpine landscapes.

3. Flaine - Grandes Platières

Distinctive rocky landscape and panoramas stretching over the Mont-Blanc range of mountains, in a high-altitude setting.

4. Saint-Gervais - Mont d'Arbois / Voza mountain pass

A transitional area blending mountain pastures and high peaks, with views gradually opening up onto the glaciers and mountain landscapes.

5. Aravis mountain pass - La Clusaz

An iconic viewpoint overlooking the Mont-Blanc range, offering an extensive, direct vista across rolling Alpine sceneries.

6. Chamonix Valley - Aiguillette des Houches

A must-visit site for taking in the whole of Mont Blanc, with a panoramic view over the entire mountain range.

7. Bernex - Pointe de Pellud

A more secluded spot high up on Chablais slopes, with unspoiled landscapes and less footfall.

8. Passy - Plaine-Joux (Barmus)

An easy-to-reach panorama, with a direct vista over the Mont-Blanc range and the surrounding area.

9. Praz de Lys-Sommand - Haut-Fleury

A site that allows you to gradually take in the Alpine landscape, with views opening out onto the peaks.

10. Les Contamines-Montjoie - Bonhomme mountain pass

Immersion into high-mountain landscapes, at the very heart of a protected nature area.

Thollon-les-Mémises

Mémises, outstanding vistas over Lake Geneva

The Mémises mountain range, standing high above Lake Geneva, offers one of the most incredible views of the region. The site, listed in the Michelin Guide, is presented as "the most beautiful observatory over Lake Geneva", and invites to delight in a panorama stretching across the French and Swiss shores, the Jura and Chablais valleys. From Thollon-les-Mémises, located at high altitude, the trail weaves its way past mountain pasture chalets, bearing witness to ever-present pastoral activity. The Borée Peak site already unfurls its sweeping views over the surrounding landscapes, then the route journeys on to Mémises Peak. This peak, the highest point in the area, offers a bird's-eye view over the lake, which stretches right across the sceneriescape. This site is an incomparable observation point, where high-altitude heritage and the panoramic pleasures of the Lake Geneva region meet.

Annecy

Pas du Roc, a spectacular route

Pas du Roc, located in the rural area of Fillière, near Annecy, stands out as one of the most extraordinary sites of the mountain range. This trail, deep in the heart of unspoiled nature, is totally one of a kind with its rugged terrain and its steps carved into the rock, like a stairway suspended above the cliffs.

The site appeals to those looking for distinctive landscapes and immersive mountain experiences. The views, rolling out over the surrounding sceneriescapes, offer a striking perspective of the area, blending sheer cliffs and deep valleys.

This trail, which doesn't require mountaineering equipment but does require a good level of fitness, is ranked as intermediate level and calls for particular caution on certain exposed sections. Today, it's a major hiking spot for visitors looking for spectacular natural sites close to Annecy.



Fillière

© Gilles Piel

Saint-Jean-de-Sixt

The Croix du Danay, the most famous panorama in the Aravis

The Croix du Danay, located high above Saint-Jean-de-Sixt, is one of the most renowned viewpoints in the sector. This site invites to delight in a 360° panorama over the Aravis mountains, the Bargy range and Thônes Valley.

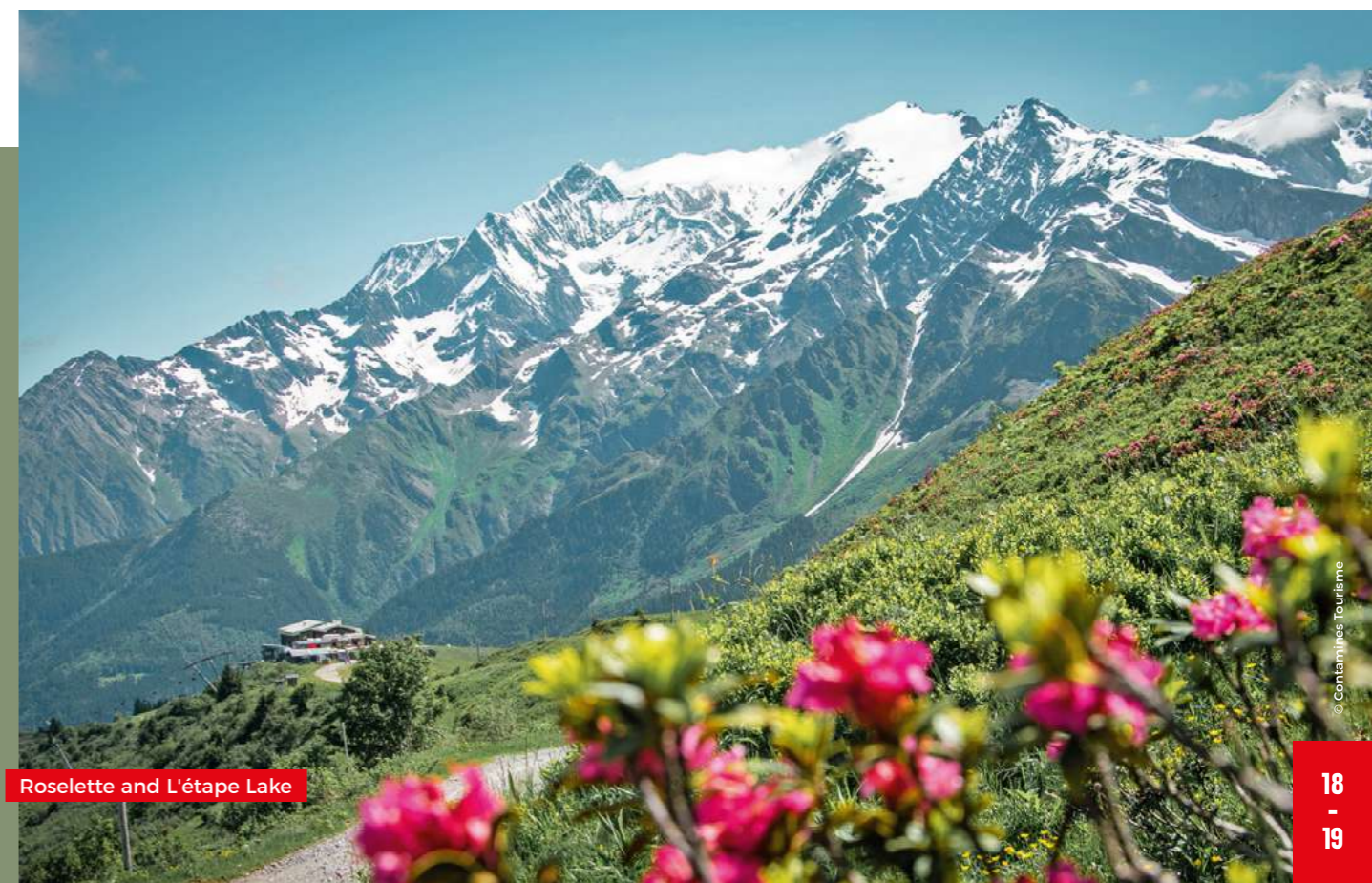
This easily-identifiable and very busy scenic view offers wonderful insight into the diversity of the Alpine landscape at a glance. Today, it's a must-not-miss stop-off point for discovering the highly-distinguishable Aravis mountains.

Les Contamines-Montjoie

Roselette Lake, an easy-to-reach site overlooking Mont-Blanc

This mountain lake opens up onto an extensive sceneriescape overlooking the Mont-Blanc range of mountains. It's easy to reach and is a prime stop-off site to take in the breathtaking vista over the surrounding peaks.

With its Alpine atmosphere and water all around, the site charms with the beauty of the scenery and its easy accessibility. As such, it attracts a wide audience looking for an outstanding view without any particular constraints.



Roselette and L'étape Lake

© Contamines Tourisme

Cycling

Legendary mountain passes and panoramic getaways



© Adrien Rul - Les Contamines-Montjoie



Thonon-les-Bains

Tour de France 2026

Haute-Savoie at the heart of the Big Loop

From 19 to 21 July 2026, Haute-Savoie will be buzzing with the excitement of the Tour de France with **two key stages and a day off, putting the region in the global sporting spotlight**. These three days, where mountains, rest and individual endeavour reign, are sure to offer must-not-miss highlights of the race in an extraordinary Alpine setting.

Mountain stage - 19 July

- Routes across mountain passes and climbs
- Arrival at Solaison Plateau
- Decisive stage for ranking

Day off - 20 July

- Riders recuperate
- Regional highlight

Against the clock - 21 July

- Circuit between Évian-les-Bains and Thonon-les-Bains
- Varied route along Lake Geneva

"Les Géants": ultra-distance cycling challenge at the heart of the Alps

On 14 August 2026, "Les Géants" ultra-distance cycling challenge will be back for its **fourth edition, starting out from Annecy**. This cycling date, imagined for lovers of extreme challenges, invites to tackle **major mountain passes**, on road and on gravel.

The event offers **four options – two on road and two on gravel – open to solo participants and to teams of two**.

The circuit chosen for "Les Géants" is made for anyone wishing to boost their stamina and performance and for centre staging some of the most iconic landscapes and trails of the Alps.

Cycling getaway
Mont-Blanc panorama

© JB Breda





Solaison Plateau

© Brice SVSNK

Tour Auvergne-Rhône-Alpes: finish line on Solaison Plateau!

On Sunday 14 June 2026, the Tour Auvergne-Rhône-Alpes will ride its 8th and final stage between Beaufort and Solaison Plateau, in the Brison municipality. This stage will bring the competition to a close on a highly-demanding route, at the heart of Alpine landscapes. The race, formerly known as the Critérium du Dauphiné, keeps its strategic ranking in the cycling season and attracts top-level teams every year.

2026 UCI Enduro

Morillon will host the 2026 UCI Enduro World Cup final. From 14 to 16 August 2026, Morillon, the Grand Massif and the Ciffre Mountains will be the stage for the UCI Enduro World Cup final. This international event will mark the final stage of the season and will see the world's greatest riders of the discipline compete. This final, supported by Haute-Savoie Departmental Council, promises to be a highlight of the summer sporting calendar, with three days of competition and events dedicated to mountain biking and outdoor sports enthusiasts. At the end of this last round, the overall World Cup rankings will be finalized, and the winner of the 2026 edition will be crowned in Morillon.

Bike Parks Alpine mountain-biking playgrounds

Haute-Savoie, a favourite destination for mountain-bike fans, invites to discover its internationally-renowned bike parks. From Avoriaz to La Clusaz and from Morzine to Les Gets, riders can take on a range of trails, including fun runs and challenging downhill routes. Jumps, banked turns and sections through woods become a spectacular playground, marked by major events such as the Pass'Portes du Soleil and the Enduro Mountain Bike World Series. A thrill-filled experience, accessible to everyone.



La Clusaz

© LucieSaintMartin



Haute-Savoie 2027: the Cycling World Championships reach new heights

In 2027, Haute-Savoie will become the epicentre for international cycling. The Alpine department will host the UCI Cycling World Championships from

24 August to 5 September in a brand new format, bringing together all the disciplines under a single banner. A first in France, and an event already being hailed as historic.

The championships, now named "Super World", will bring together some 16,000 athletes from over 130 countries. A total of 288 world titles will be awarded across some twenty disciplines, ranging from road cycling and mountain-biking to BMX, track cycling, gravel cycling and esports, illustrating the evolution of a sport undergoing rapid change.

A never-ending playground

The circuits, weaving their way across iconic landscapes, promise some thrilling races, namely in already legendary sectors like the Côte de Domancy, made famous during the 1980 World Championships. Annecy, Sallanches, Les Gets and Châtel will be among the main competition sites, spread across the region. This organization reflects the diversity of cycling pursuits, as well as the desire to place the whole of Haute-Savoie on the map!

An extraordinary event

The sport may be thrilling, but the figures are staggering. Almost two million spectators are expected on the competition routes and sites. On a worldwide scale, the event is likely to attract up to a billion TV viewers, as such confirming cycling as a global sport.

The stakes are high for the region. Hosting such an event offers the region an outstanding tourist and economic showcase.

Cycling undergoing change

These 2027 World Championships mark a milestone. By including emerging disciplines such as gravel, enduro and esport, the Union Cycliste Internationale (UCI) asserts its desire to appeal to new audiences. The event also aims to be more inclusive, with greater focus on para-cycling and options open to amateurs.



Venues for the 2027 World Cycling Championships 24 AOÛT → 05 SEPT.

- ROCHEXPO**: BUREAUX DE L'ORGANISATION, CONGRÈS DE L'UCI, CENTRE DES MÉDIAS, CENTRE INTERNATIONAL DE RADIO DIFFUSION
- SAINT-PIERRE EN-FAUCIGNY**: PUMPTRACK
- LA ROCHE SUR-FORON**: CYCLISME EN SALLE, CYCLISME SPEEDWAY
- VILLE D'ÉVIAN**: CYCLISME ESPORT
- CHÂTEL**: GRAVEL
- LES GETS**: MOUNTAIN BIKE DESCENTE, MOUNTAIN BIKE CROSS-COUNTRY, MOUNTAIN BIKE E-MARATHON
- SAMOËNS GRAND MASSIF**: MOUNTAIN BIKE MARATHON
- MORILLON GRAND MASSIF**: MOUNTAIN BIKE ENDURO
- SALLANCHES - DOMANCY PAYS DU MONT-BLANC**: ROUTE, TRIAL
- CLUSES**: BMX FREESTYLE PARK, BMX FREESTYLE FLATLAND
- THÔNES**: GRAN FONDO
- LA CLUSAZ**: GRAN FONDO
- RUMILLY**: PARACYCLISME ROUTE
- ANNECY**: BMX RACING, ROUTE
- DOUSSARD**: ROUTE
- VÉLODROME NATIONAL SAINT-QUENTIN EN-YVELINES (78)**: PISTE, PISTE JUNIORS, PARACYCLISME PISTE, POLO-VÉLO, SITE À DÉFINIR

UCI CHAMPIONNATS DU MONDE DE CYCLISME

HAUTE SAVOIE MONT BLANC 2027



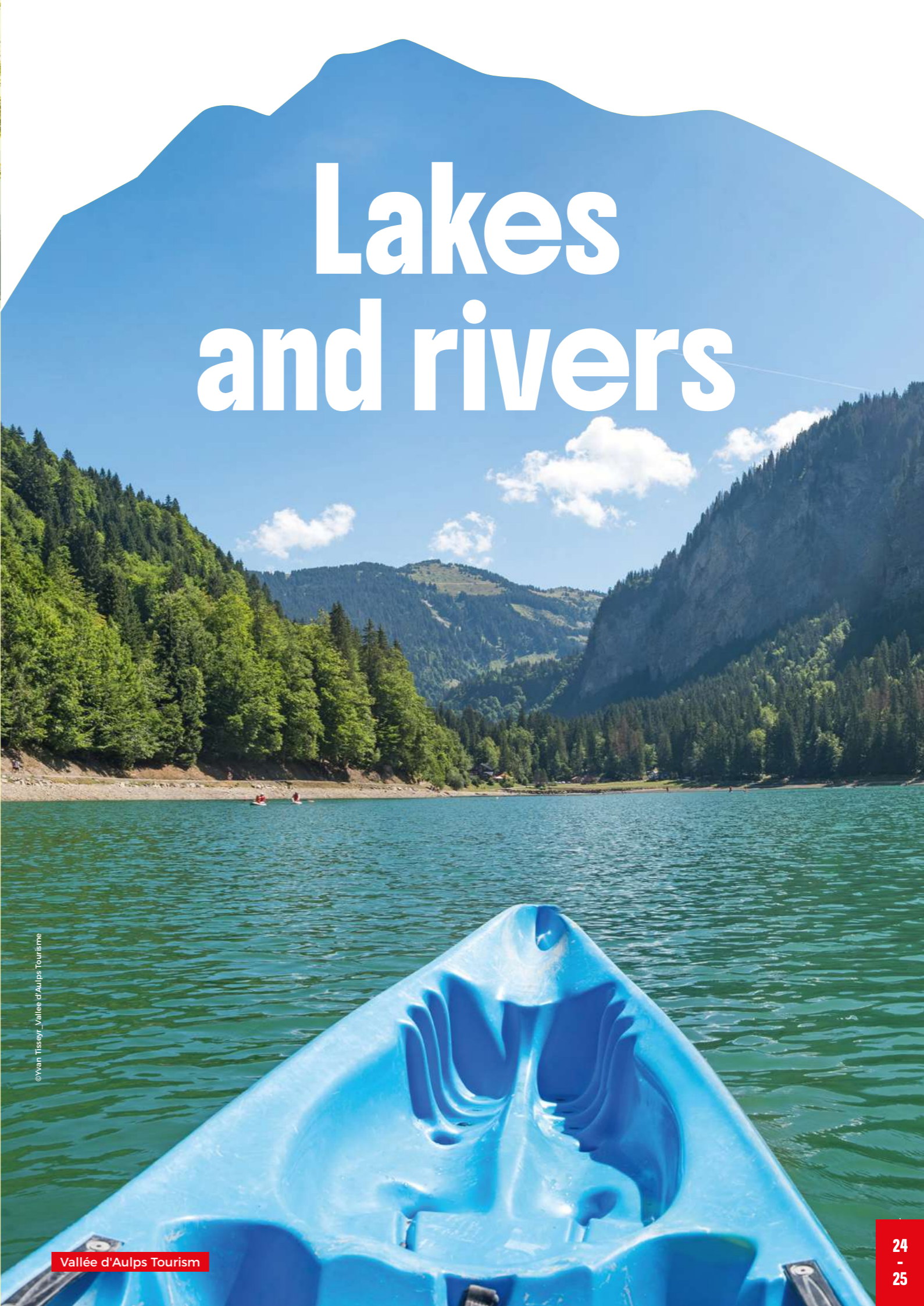
Les Gets

© Alain Bouvier



Lake Annecy

© Philippe Royer



©Yvan Tissayr_Vallée d'Aulps Tourisme

Vallée d'Aulps Tourism

Lakes and rivers

Must-do cycling tours

From soft roaming along the ViaRhôna to challenging mountain-route climbs, Haute-Savoie invites to be discovered by bike in all its glory, from easy-to-ride trails around lakes and along rivers to routes across mountain passes where endurance is the name of the game.

ViaRhôna, a bikeway along the Rhone

In Haute-Savoie, the ViaRhôna invites to delight in a **laid-back journey** across the region, **along the banks of the Rhône**. This well marked route, aimed at a wide audience and which offers **no-effort cycling** combines unspoilt natural scenescapes and places to stop off and explore. The itinerary, which takes a **soft tourism** approach, encourages cyclists to **discover the region at a leisurely pace, with gourmet breaks and scenic viewpoints**. In line with this, a **new section** of greenway-bikeway between **Sciez and Excenevex** extends the cycling route along Lake Geneva's shores. What's more, the bikeways around the **Monts du Genevois** and **Thonon-les-Bains** have been redesigned. This new layout **improves the continuity of the route** and makes it easier to access these natural areas, while offering new opportunities to explore the area between the lake and the mountains.

Tour of Lake Annecy, a bike-touring must

With its **42 kilometres**, the Tour of Lake Annecy is one of the most popular cycling routes. **This totally laid-out, easy-for-everyone loop** enables cyclists to ride right round the lake in **safe conditions**. The circuit weaves its way along the shores, through unspoilt natural areas and offers breathtaking views over the surrounding mountains.

Passy Plaine-Joux, an iconic uphill ride overlooking Mont-Blanc

The climb to Passy Plaine-Joux is one of the **most popular cycling trails in the Pays du Mont-Blanc**. With its **gentle gradient**, it attracts many cyclists every year, drawn by the **gradual climb** and the **stunning scenery**.

During the climb, the route passes through the hamlets of Passy and offers **outstanding vistas** over the **limestone cliffs** of the Fiz Mountains and the **Mont-Blanc mountain range**. Once at the top, the panorama unfolds, overlooking the region's iconic landscapes.

The route can be continued to the Green Lake, a listed nature site, inviting to tackle more challenging terrain and explore an unspoilt setting. The circuit is also very much one of a kind with its **contemporary outdoor artwork** and the rich heritage of **Assy Plateau**, marked by its **old sanatoriums** and **Notre-Dame-de-Toute-Grâce Church**, a 20th-century sacred art landmark.

Lakes and waterfalls

From high-altitude lakes to easy-to-reach shores, water shapes landscapes and experiences, and reveals a wide array of sites that invite contemplation, nature and wide, open spaces in.

Mountain lakes: where mystery and stunning panoramas reign

At the foot of **Roc d'Enfer**, **Vallon Lake** intrigues with its unique history. Formed by a spectacular landslide in 1943, it still covers the remains of a hamlet that was engulfed. When the water is crystal-clear, silhouettes of old buildings seem to reappear, infusing this site with an almost surreal atmosphere, **where remembrance and contemplation meet**.

At a higher altitude, **Pététoz Lake**, in a fairytale-like setting, is to be earned. After walking for around an hour from La Chêverrie, the trail leads to this suspended lake, **nestling deep in the heart of mountain pastures**. Here, silence is sovereign, disrupted only by the wind and a few shimmering glints. An enchanting spot, **perfect for daydreaming and for fishing**, which is permitted in this timeless scenery.

Crossetaz Lake, just a stone's throw from the **village of Habère-Lullin**, offers a more relaxing experience that's perfect for everyone. It only takes a few minutes on foot to reach **this little haven of peace**, wonderful for a picnic, an outdoor break or even to learn how to fish, in a calm, soothing setting.

Jewel of the Chablais: between mountain pastures and wide, open protected spaces

Arvouin Lake, at an altitude of 1,663 m, is a real natural treasure. **It can be accessed on foot from La Chapelle d'Abondance or via La Panthiaz cable car** in summer and unveils spectacular panoramas **over the Mont de Grange and the Dents du Midi**. This site, nestling deep in the heart of a **Natura 2000 area**, is home to the wealth of ecological diversity of the **Cornettes de Bise Mountains**. **Plagnes Lake, in Abondance Valley**, is highly popular as it's extensively laid out and easy to reach. Just a **few minutes from the village**, it invites to delight in a peaceful stroll around its shores, perfect for a refreshing break with the family overlooking the surrounding peaks.

The much wilder **Darbon Lake**, huddled **between the Dent d'Oche and the Cornettes de Bise**, requires a more challenging hike. The loop route, weaving its way across the **Bise, Pavis and Floray mountain passes**, ensures total immersion in Alpine landscapes, where rocks and greenery reign.

The nearby **Tavaneuse Lake** unfurls its incredibly-clear turquoise water. After hiking across the mountain pastures, the panorama opens out **onto the Chablais peaks**. A wonderful place for a contemplative break and a picnic overlooking never-ending scenery.

The more secluded **Case d'Oche Lake**, with its two basins, including one almost overgrown with vegetation, fascinates with its history. As it previously had only one basin, it bears witness to the natural evolution of the landscape and retains an intimate atmosphere, filled with memories of the past.



Arvouin Lake - La Chapelle d'Abondance

© Marie ELIHAJAL

Easy-to-access lakes & family experiences

Beunaz Lake, in Saint-Paul-en-Chablais, is a prime example of a place for a relaxing stroll that's accessible to everyone. In barely an hour, on flat ground, you can walk around this peaceful lake, in an ideal setting for a **family outing**, even with pets.

Thyez Lakes, in Arve Valley, offer an across-the-board experience. With a supervised lake for swimming featuring a sandy beach and a lake dedicated to fishing, the site invites to enjoy a host of activities: picnic, games, sport and relaxation. A real outdoor recreational space, **imagined for everyone**.

Les Dames Lake, in Samoëns, is a must-visit destination. With swimming, water-based activities and green spaces, it's perfect for **relaxing with the family**, at the foot of the mountains.

High-altitude lakes & Alpine routes to roam

Gers Lake, in Giffre Valley, is one of the region's most beautiful natural sites. **Set at an altitude of 1,540 metres**, it offers a magnificent backdrop where chamois and marmots live freely. **It's easy to reach with the family** and invites pure, peaceful contemplation.

The more challenging-to-reach **Les Chambres Lake**, located on the **Dents Blanches Loop** trail, has a more Alpine and wild feel to it. Covered in snow for much of the year, it retains an almost rocky quality, making it ideal for hikers seeking an authentic experience.

Last, but not least, Roy Lake, at an altitude of 1,660 metres, is an **iconic passing point for hikers**. This spot, where a myriad of trails cross, offers a breathtaking vista over the Mont-Blanc mountain range, where every effort is rewarded with a stunning panorama.

Rivers & waterfalls: the power of white water

The **Giffre River**, flowing along the valley, invites walkers to enjoy its relaxing atmosphere. Its well-maintained banks, perfect for a leisurely stroll, are complemented by ponds and natural spaces, easy-to-reach for everyone.

The **Nant d'Ant Waterfall**, just a stone's throw from the centre of Samoëns, wows as it plunges nearly 50 metres. Fed with water from the Cirque de Vaconnant and the peaks of the Grands Vans, it offers a particularly striking sight in spring, when water flow is at its height.

Rouget Waterfall, nicknamed the "Queen of the Alps", embodies all the power and raw beauty of mountain water and offers one of the most iconic natural sights in Haute-Savoie.



Vallon Lake

© prepareavallise



Rouget Waterfall

© Beuilleydelphoto

Hiking

& routes to roam

Explore Haute-Savoie slowly but surely, where dense forests, high-altitude lakes and stunning panoramas converge

From family-friendly routes to more challenging loops, the hikes offer total immersion in varied landscapes, where water, rock and forest merge and create ever-changing scenery.

Lakes & magical atmospheres

Hikes where mystery and unspoilt nature reign

The **Pététoz Loop Trail** immerses walkers in an almost surreal, one-of-a-kind atmosphere. The hike, criss-crossing through mountain pastures, dense forests and clearings, leads to **Pététoz Lake**, nestling near high-altitude chalets. In this **Roc d'Enfer Natura 2000 area**, fauna reigns supreme: elusive deer, hares, as well as chamois perched on the crests. In some places, the atmosphere **feels like a forest where Merlin the Magician could appear**, where light filters through the trees, enhancing the place's mysterious aura.

The easier **Vallon Lake** hike invites to discover a site that's exquisite and out of the ordinary. The remains of the hamlet of Econduit, engulfed in 1943 **lie buried under the emerald-green water of this lake**, set at the foot of Roc d'Enfer. This ramble, with its mix of heritage and nature, offers a perfect setting for photography and contemplation, while inviting to better understand the history of the **Chablais Global Geopark**.

Strolls for everyone & peaceful discoveries

Family-friendly outings by the waterside

Between Cluses and Thyez, the walk **along the Arve** links the river to **Thyez Lake** in a relaxing atmosphere. This easy-to-do trail invites to wander along rushing white water and landscaped spaces, perfect for exploring with the family.

In **Abondance Valley**, the **Plagnes Lake tour** is a short, easy-to-walk loop, ideal for a refreshing break in unspoilt natural surroundings. Likewise, the hike to **Arvouin Lake from Sevan** offers a gentle approach to the mountains, interspersed with incredible viewpoints and suitable for everyone.

In **Samoëns**, the trails around **Les Dames Lake** and along the **Giffre banks** are some of the most popular. These stress-free routes invite to make the most of the scenery and are complemented by alternatives that lead to **Secouën and Verchaix** to extend the stroll.



Les Dames Lake in Samoëns



Gers Lake

Alpine hikes & outstanding panoramas

Reach for the heights and dream on

For lovers of more rugged terrain, the **Darbon Lake** hike via the three mountain passes offers total immersion in **Chablais scenescapes**. Weaving its way across mountain pastures, high-altitude passes and showcasing uninterrupted vistas, it leads to a wild lake nestling just under the peaks.

The **Tavaneuse Lake** loop, renowned as one of the most beautiful in the area, rewards hikers with its turquoise water and spectacular setting. An immersive experience surrounded by mountain pastures.

In **Bernex**, the **Case d'Oche Lake** loop invites to feel totally at one with the mountains. The route, amidst high-altitude chalets and rocky landscapes, may offer opportunities to come across fauna, especially marmots.

Long-distance hiking & off-the-beaten-track routes

Explore the region differently

The **GRP Littoral du Léman**, long-distance hiking route, invites hikers to indulge in gentle roaming **between Saint-Gingolph and Chens-sur-Léman**. This itinerary, covering seven stages, runs alongside the lake and offers detours into the surrounding countryside, perfect for a first roaming-hiking experience.

Further south, along the **Rhône**, the "Trois empreintes pour un même paysage" (three perspectives in the same landscape) trail invites hikers to discover the different facets of the **Seysssel region**, overflowing with unspoilt natural surroundings, heritage and agricultural landscapes. Last, but not least, long-distance fans can head off on the route to **Santiago de Compostela, between Geneva and Seysssel**. This 4-day station-to-station circuit focuses on spirituality, nature and discoveries, and offers an atmosphere that's ideal for unwinding.

Immersion in Giffre Valley

Where mountain pastures, refuges and wild landscapes reign

High above Samoëns, the route to **Gers Lake** weaves its way across the namesake combe and offers a hike that's easy to complete and well-loved by families.

At the end of the trail, **Gers Lake Refuge** invites visitors to delight in a high-altitude gourmet break or overnight stay, in a peaceful setting.

The more challenging hike to **Les Chambres Lake** combines forests, scree slopes and mountain pastures, then finishes at this Alpine lake fed with water from the glaciers. A route that immerses hikers in a wilder, more rugged atmosphere.

Above **Praz de Lys-Sommand**, **Roy Lake** is a must for a family stroll. This easy, stunning trail offers a breathtaking vista **over the Mont-Blanc mountain range**, a well-earned reward after the effort.



Seysssel vineyard

"Refreshing" hikes: trails for when it's hot

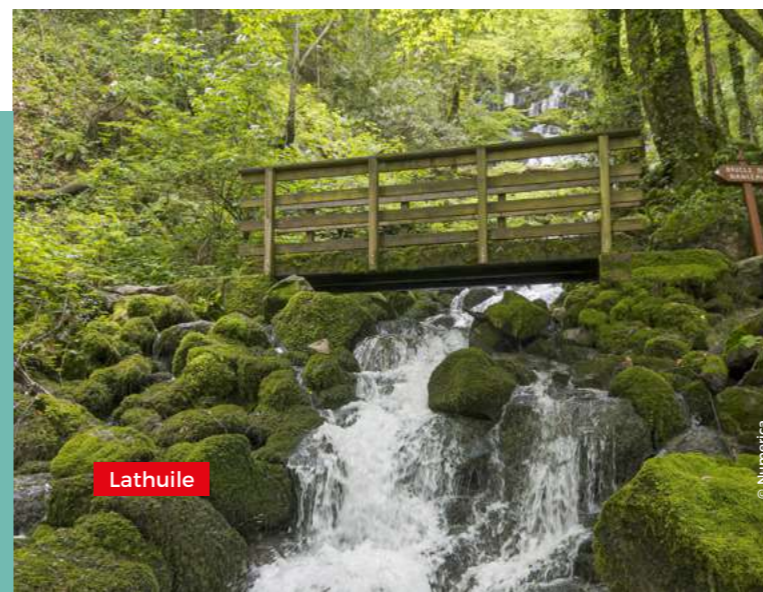
During the summer season, hikes known as "refreshing" offer a super alternative for exploring the mountains and more pleasant walking conditions. These routes, located at high altitude, in forests and close to watercourses, ensure exposure to heat is reduced while showcasing a host of natural settings.



deep in the heart of a forest area dotted with informative points of interest.

In **Magland**, the **themed Credo Wood trail**, leading to Orlier Waterfall, offers a shaded immersion

In **Les Carroz-d'Arâches**, the **La Pestaz route** combines paths along the water's edge, trails through woodland and viewpoints over the surrounding landscapes. These activities cater to a growing demand for accessible outdoor pursuits that take hot weather into account and combine discoveries and different settings.



Lathuile

Where lake and coolness meet

Trails for reconnecting with nature

Lathuile's Balconies, along the **shore of Lake Annecy**, invite to delight in an easy, refreshing hike that combines shaded areas and vistas over the lake. The laid-back, recreational Squirrels' Trail is perfect for an outing with the family.



Lake Geneva

Fishing & experiences

where water flows

Pure silence amidst mountain lakes and wide open Alpine spaces

Here, in Haute-Savoie, fishing is seen as a getaway from daily routines. A timeless moment, where sky, water and mountains reign, where every movement becomes slower, measured. From Chablais' secluded lakes to the deep water of Lake Geneva, the region invites to explore its incredible wealth of sites and atmospheres, perfect for any sort of fishing, from beginners through to experts.

Mountain lakes authenticity and total immersion

Fishing deep in the heart of unspoilt nature

At the foot of Roc d'Enfer, Vallon Lake stands out as one of the most renowned sites. This lake, listed as a Chablais UNESCO Global Geopark geosite, attracts anglers thanks to the abundance of fish in its waters and the diversity of species. In this setting steeped in history – a hamlet was engulfed here in 1943 – every session turns into a one-of-a-kind experience, where contemplation and technical skills merge. The smaller Crossetaz Lake, listed as a first-class lake, is particularly popular with fly-fishing enthusiasts. This lake, within short walking distance, offers a calm, intimate setting, perfect for perfecting skills in a relaxing atmosphere. The higher-altitude Pététoz Lake, nestling among mountain pastures, is a well-earned reward after a walk. In this wild, unspoilt setting, fishing becomes a real immersion, where you feel at one with nature, where silence is only broken by water lapping.

Fishing breaks indulge to the full

Explore a region where enthusiasts gather

For anyone who wishes to pursue their adventure, the "Évasion Pêche" break offers full immersion deep in the heart of the Vallée Verte ("Green Valley") and Brevon Valley. Anglers discover three iconic lakes – Vallon, Crossetaz and Pététoz – along with different river itineraries during a stay lasting several days. Everyone is free to organize their sessions as they wish and combine exploration, observation and fishing. With its diversity of sites and autonomous spirit, it's the perfect way to get to know the region.

A wide variety of easy-to-reach lakes & watercourses

Spots for all types of anglers

In Arve Valley, Thyez lakes are easy to reach and offer a great approach to fishing where the focus is on getting together. These lakes, close to outdoor leisure spaces, invite beginners and families to have a go, while enjoying a laid-out setting. Magland Lakes and Bénit Lake complete this package and offer an array of possibilities where patience and observation are key. Here, pleasure lies as much in the anticipation as in the catch itself, and connection with nature is simple and direct.

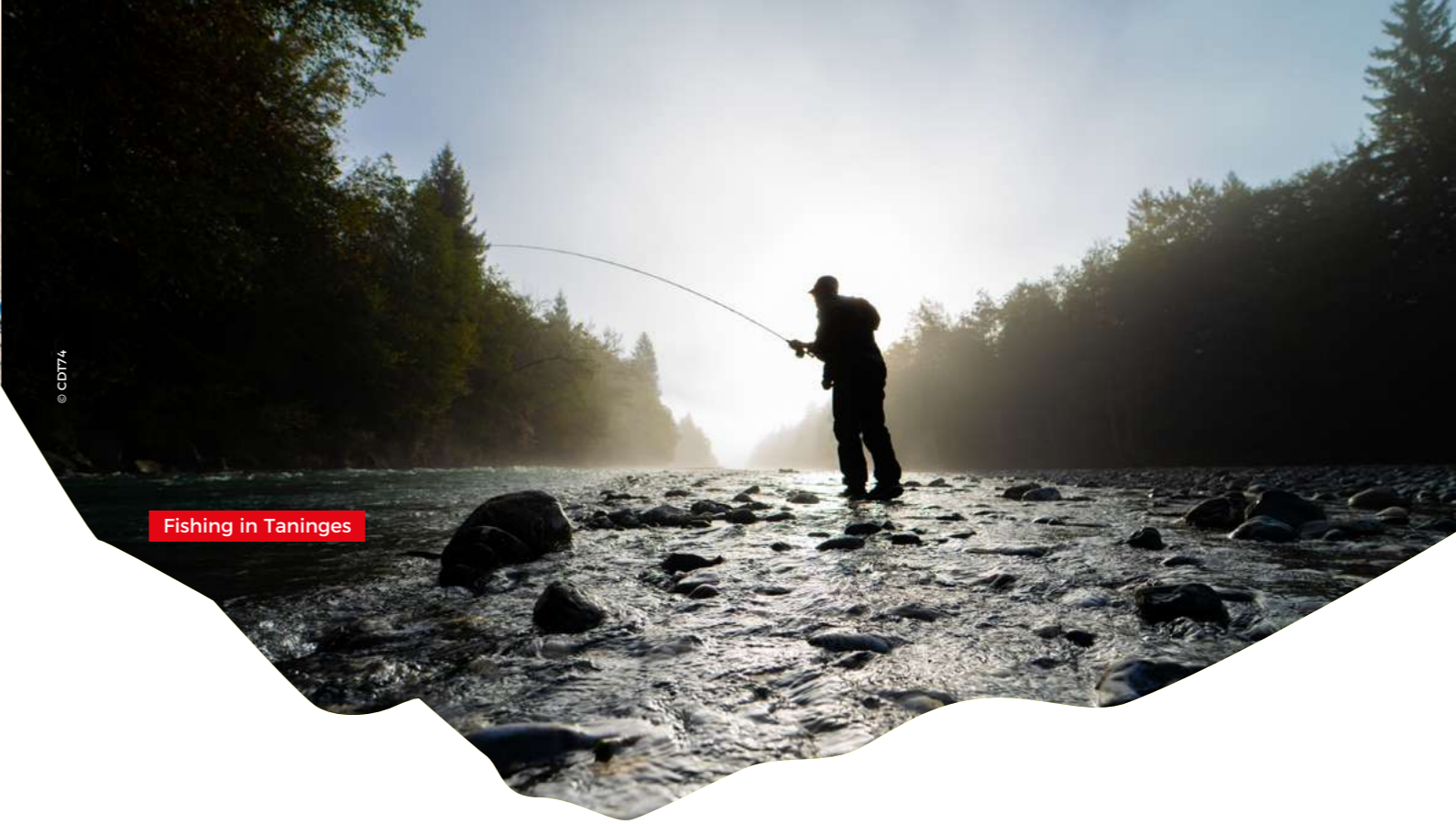
Deep water, an invitation to one-of-a-kind experiences

Fishing takes on a whole new dimension on Lake Geneva. When fishing from a boat, drag techniques are used to target prized species such as Arctic char, lake trout and pike. These outings, organized by professionals, are also an opportunity to better understand the ecosystems of large Alpine lakes, regulations in effect and challenges when protecting these fragile habitats. The École de Pêche des Sources du Léman (a Lake Geneva fishing school) also offers initiation sessions, open to everyone, to discover these activities safely.

Outstanding sites, where technical skills and contemplation reign

Montriond Lake, with its towering cliffs and pine forests, offers a spectacular setting for experienced anglers. It boasts many species of fish – trout, Arctic char, pike – and requires dexterity and perseverance. Techniques such as jigging and nymph fishing can be used in this environment that's both challenging and magnificent.

Passy Lake, overlooking Mont-Blanc, invites anglers to enjoy a different, more contemplative experience. In spring, before summer crowds arrive, anglers take advantage of absolute tranquillity, soft light, and now-capped peaks as their backdrop. A timeless interlude, perfect for unwinding.



Fishing in Taninges

Rivers & water-based roaming

Follow the flow

For river-fishing enthusiasts, the region offers a host of itineraries along the Rhône, Fier, Giffre, Usse, as well as their tributaries. These watercourses offer an opportunity to vary techniques and approaches, with a focus on recreational sports fishing and moments for contemplation. As fishing permits are available on a daily, weekly and annual basis, everyone can freely access these areas and plan their own itinerary.

A passionate, respectful pursuit

A balance to be kept

Above and beyond skills and techniques, fishing in Haute-Savoie is committed to an approach that respects natural environments. Regulations, designated areas and information to the public ensure the richness of ecosystems is protected, as such ensuring the long-term viability of these pursuits.

Fishing activities and initiation

The region offers a wide range of activities that enable visitors to discover fishing in various forms, combining initiation, heritage and experiences in the great outdoors.

In Flaine, an initiation workshop is organized on Vernant Lake every Wednesday, from 8 July to 26 August 2026, from 3pm to 6pm (booking required and subject to favourable weather conditions). This activity, led by a coach, offers an introduction to fishing in an unspoilt natural setting, with all equipment provided and guidance throughout the session. In Thonon-les-Bains, the Lake and Fishing Ecomuseum invites to discover local heritage related to fishing activities and the lake environment, focusing on the historic and cultural aspects of the pursuit.

In the Aravis Mountains, in Thônes, Montremont Fish Farm combines its fishing activity with a gourmet experience in a natural setting by the water's edge. Trout fishing, accessible without a permit, is available and equipment is provided, with a view to making this recreational pursuit available to all. The site also offers dining promoting local produce and can host private and professional events.

Invigorating thrills

Enjoy the mountains while on water

White-water activities are on the rise in the region, with a host of immersive experiences along rivers and canyons, mixing sport, discovery and unspoilt natural surroundings.



Rafting along Tines Gorges, Haut-Giffre

In **Samoëns**, the **Giffre River** turns into a real adventure playground with outings combining hiking or mountain-biking and **packraft**. This lightweight, inflatable, easy-to-launch boat, invites to alternate between hiking-biking on land and navigating the rapids, and offers a flexible pursuit that's open to everyone, supervised by professionals.

In **Le Grand-Bornand**, the **Nant du Chinailon Canyon** has now been set up for supervised **canyoning**. This white-water adventure combines swimming, jumping, natural slides and abseiling, in a breathtaking setting. The circuit, for everyone, from beginners who can swim to experts, **includes above all the "Mysterious Waterfall" and its 36-metre abseil.**

Chéran Canyon, close to Lake Annecy, also offers an **immersive packraft approach**. This activity along cliffs, waterfalls and rapids, invites to explore an unspoilt, remote natural site. This adventure, supervised by guides, is a highly-original way to discover a secluded area of the **Bauges Mountains**, and is also available in **Haut-Giffre**.



Gers Lake - Samoëns



Wellness

Summer cocoon

Cooling down and recharging your batteries, a comprehensive package combining water-based leisure and wellness

The region is home to a wide array of facilities and sites devoted to relaxation, bathing and wellness, and that cater to a variety of needs and desires. Several indoor water-leisure parks take pride of place, namely **Aquariaz** in Avoriaz, **Palais Megève**, **UCPA Vitam** in Neydens, **Aquacime** in **Les Carroz**, as well as the facilities in **Sallanches** and in **Flaine**. A host of leisure spaces and swimming spots in the great outdoors invite to enjoy natural surroundings.

In **Les Gets**, the **Ecoles Lake leisure area** offers a full range of amenities, including a grassy beach, sports areas, kids' playgrounds and areas to lounge in.

In **Combloux**, the **biotope lake** offers a natural swimming experience overlooking Mont-Blanc.

In **Les Contamines-Montjoie**, the **Pontet leisure park lake** is the largest leisure space in the Pays du Mont-Blanc.

In **Samoëns**, the **Les Dames Lake leisure area**, organized around two lakes set in almost 10 hectares of space, offers a wide range of water-based and outdoor activities.

At the same time, wellness pursuits are increasing and the region boast several dedicated spaces.

In **Châtel**, the **Macchi Hotel's Authentique Voyage Spa Centre** offers an Ayurvedic approach in the resort.

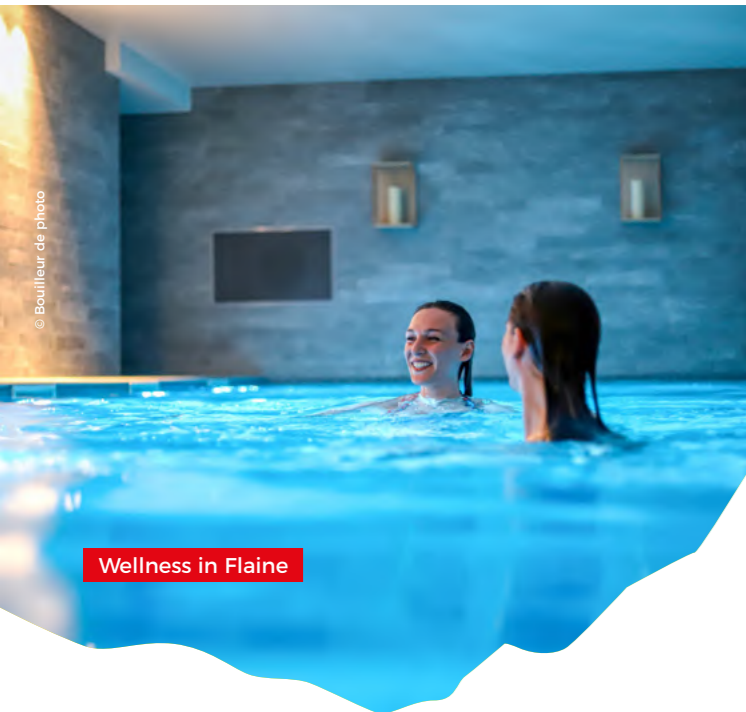
In **Combloux**, the **Les Roches du Mont-Blanc Residence** has a comprehensive wellness space with heated indoor-outdoor pool overlooking Mont-Blanc, as well as a sauna, hammam and jacuzzi.

In **Les Contamines-Montjoie**, the **Eaux Ma Biche Spa** completes this offer, while in **Megève**, the **Lodge Park Longevity Spa** ranks as the first biohacking spa in the Alps, with a dedicated retreat scheduled for July.

Thonon-les-Bains

5 water-themed interludes

in Haute-Savoie, where heritage and unforgettable experiences meet



Wellness in Flaine

1. QC Spa of Wonders Chamonix-Mont-Blanc, spectacular wellness

QC Spa of Wonders Chamonix-Mont-Blanc, overlooking the Mont-Blanc mountain range embodies a contemporary vision of the Alpine spa. Heated outdoor pools, panoramic saunas and sensory areas create an immersive experience, where you can bathe in warm water while contemplating the eternal snow. The experience, blending elegant design and majestic landscapes, is a true journey for the senses.

2. Évian-les-Bains & Thonon-les-Bains, thermal heritage

The Lake Geneva region, the historic birthplace of thermal bath & spa therapy nourishes its renowned expertise forged by its waters known for their therapeutic virtues. In Évian-les-Bains, the mineral water from Gavot Plateau plays a vital role in signature treatment programmes, while in Thonon-les-Bains, balneotherapy treatments are offered in a peaceful setting on the shores of the lake. The reopening of the Buvette Cachat in Évian enhances this offering, by revitalizing a heritage site dedicated to the tasting of thermal spring water. Three must-visit addresses to reconnect with the spirit of thermal bath & spa therapy.

3. Saint-Gervais Mont-Blanc, the mineral experience

Saint-Gervais Mont-Blanc, at the foot of Mont-Blanc, epitomizes the powerfulness of Alpine thermal bath & spa therapy. Its naturally warm water, infused with trace elements, supplies Mont-Blanc Baths, set against a breathtaking natural backdrop. Panoramic pools and treatment rituals become an intense wellness immersion, where the mountains nourish with their benefits.

4. Auberge du Père Bise Spa, discreet luxury

Set on the shores of Lake Annecy, in Talloires, the Auberge du Père Bise Spa invites to indulge in a secluded, nature-focused interlude. A pool bathed in light, a Nordic hot tub overlooking the mountains, a cosy atmosphere: here, wellness is swathed in serenity and elegance. A hidden gem where time seems to stand still. The Auberge du Père Bise in Talloires was recently refurbished to modernize its facilities and highlight its historic heritage.

5. High-altitude spas and experiences in the great outdoors

From Megève to La Clusaz, and Flaine, Haute-Savoie offers a host of experiences to totally reconnect. Up-to-the-minute spas, outdoor Nordic hot tubs, year-round yoga overlooking Lake Annecy and meditation in mountain pastures: invitations galore for taking life slowly, winding down and refocusing.



Saint-Gervais-les-Bains thermal baths & spa



Outdoor activities

A region where adventure unfolds in the open air

Paragliding in Thollon-les-Mémises

Moved by the wind

Sky-high and panoramic experiences at the very heart of the Alps

Haute-Savoie offers an array of experiences to discover its landscapes from above. From incredible thrills to more contemplative pursuits, these activities propose incomparable perspectives over the Alpine mountain ranges, the valleys and Lake Geneva.



1

Fantasticable - Châtel



3

Lake Geneva Eagles

1. Fantasticable Châtel

Fantasticable, located in Abondance Valley, in Châtel, is a giant zip-line that lets you soar over the landscape at **high speed, reaching nearly 100 km/h**. This equipment, accessible to as many people as possible, offers a safe experience combining incredible thrills and bird's eye views of the region.

2. Hot-air ballooning

Hot-air ballooning offers a chance to **view the physical features of the Aravis Mountains** in optimal conditions, generally as the day dawns. This activity provides a laid-back, silent way of discovering the scenery, perfect for taking in the sizes and contrasts of the mountains from high above. Balloon flights also take place around **Lake Annecy** (Doussard, Talloires), at the heart of the **Aravis Mountains**, and especially in **Praz-sur-Arly**, where vistas over the lake and mountains are coherent and complementary. The balloons, borne by the wind, then head for natural landing areas – plains, mountain pastures, fields – which means that every flight is unique.

3. Lake Geneva Eagles Sciez

Lake Geneva Eagle Park is renowned for its **free-flying bird demonstrations**, where **birds of prey from around the globe** take centre stage. These informative presentations help raise public awareness of species conservation whilst enabling visitors to observe these birds' behaviour in a natural habitat.



4

Paragliding - Thollon-les-Mémises

4. Paragliding Hucel (Thollon-les-Mémises)

The Hucel site, located above Lake Geneva, enjoys favourable wind conditions. It allows for **gentle take-offs, making flights accessible to a wide audience, and offers a panoramic vista over the lake and Chablais landscapes**. Paragliding is one of the most accessible ways to discover free flight.

5. Glider flights Annecy

These Glider flights, which start off from Annecy, offer an experience that makes use of updrafts, without the need for motor power. This pursuit is conducive to leisurely appreciation of the scenery, over the lake and mountains, in a peaceful, controlled setting.

Golf

Well-organized options with outstanding courses and a sport that's open to everyone

The region boasts a wide range of golfing options, combining globally-renowned courses and facilities suitable for players of all levels.

Evian Resort Golf Club (18 holes) is a benchmark and will host, in particular **The Amundi Evian Championship** from 9 to 12 July 2026.

Lake Annecy Golf Club (18 holes), overlooking the lake itself, located in Talloires-Montmin, offers rolling fairways with lake and mountain views. The **Golf des Alpes Club in Giez** (18 + 9 holes) completes the selection with its two courses, intended for everyone, and offers vistas over the lake and Mont-Blanc.

In **Samoëns**, golf played on the **Les Dames Lake**, offers an entertaining approach, open to all: 12 driving-range mats (including 6 covered ones), floating targets and practice areas, in a natural setting. It's open from the beginning of May to end August and is perfect for all levels.



Golf Backstage Film Shooting Widen X LCZ - La Clusaz

Mountain golf courses (open in summer)

Several high-altitude clubs offer one-of-a-kind experiences:

- **Chamonix Golf Club** (18 holes),
- **Mont-d'Arbois Golf Club in Megève** (18 holes), historic, rolling course,
- **Flaine-Les Carroz Golf Club** (18 holes) with a challenging layout and 360° views,
- **Les Gets Golf Club** (18 holes), high-altitude, sportive course.

Smaller options complete the selection: **Avoriaz, Le Grand-Bornand, La Clusaz** (9 holes) as well as the **Belvédère Golf Club in Machilly** (pitch & putt).

Suburban golf clubs

Several courses, close to built-up areas, make it easy for city-dwellers to practise regularly:

- **Bossey Golf & Country Club** (18 holes),
- **Esery Grand Genève Golf Club** (18 + 9 holes),
- **Machilly Golf Club** (9 holes)
- **Belvédère Golf Club** (9 holes, in Fillière) and
- **Veigy Golf Club** (9 holes).



Chamonix-Mont-Blanc Golf Club

New this summer & activities to discover

Saint-Jean-d'Aulps

Opening of **Woody**, a new indoor leisure centre offering a range of activities available **all year round**. These amenities, imagined with **families** and **groups** in mind, complements the region's recreational options, by offering an indoor alternative that's perfect season-in, season-out.

Passy / Mont-Blanc

Opening of **Mont-Blanc Padel**, the largest padel tennis complex in Haute-Savoie. With its state-of-the-art facilities, this centre, at the foot of Mont-Blanc, offers padel tennis for all levels and boosts the region's appeal as a sporting destination.



Summer tobogganing in Les Gets

Haut-Giffre: "Toutourisme" (dog-friendly)-labelled

Haut-Giffre, awarded the French "Toutourisme" (dog-friendly) label in January 2026, boosts its ranking as a nature destination accessible to visitors accompanied by their dogs. The offering has now been added to with new wellness and outdoor experiences, such as **doga** – yoga with your dog – and **cani-balade** (dog-strolling), for an immersive exploration of the valley with our Nordic dogs.

Lake Annecy welcomes Arcalod

Lake Annecy welcomes Arcalod, a new hybrid boat dedicated to passenger transport. An innovation that illustrates the region's commitment to more eco-friendly mobility.



Parc d'Andilly

Activities for everyone

New in **La Clusaz**, **Les Gets**, **Chamonix**, **Bernex** as well as **Les Carroz** and **Megève**, **summer tobogganing** is a fun-filled, easy-for-all experience. The toboggans, running on rails or on specially laid-out slopes, invite to enjoy the thrills of the snow in a warm-weather version, in a safe, family-friendly setting.

Nature lovers will also enjoy our theme parks such as **Merlet Park** and **Grand Parc d'Andilly**, which mix the discovery of Alpine fauna with outdoor activities. Along the same lines, **Explor Games**, available in particular in Le Grand-Bornand and in Cluses, offer an innovative approach to hiking that combines orientation, a treasure hunt and discovery of the area.

Immersive experiences

The **360° Fun Week**, in Samoëns, invites children aged 7 to 12 to enjoy a week of sports and recreational activities at the heart of Giffre Valley. The programme, which includes fishing, canyoning, archery, slacklining and adventure games, enables children to fully explore the mountains in a supervised, educational way.

In Cordon, guided tours dedicated to **exploring the region's glacial heritage**, and led by a heritage guide and a glaciologist, provide easy-to-grasp scientific insight into Alpine landscapes. Through these tours, visitors will learn all about how glaciers have and are changing and their impact on the region, with a focus on raising awareness to environmental challenges.

Culture

When summer centre stages
the essence of heritage



Château de Montrottier

Castles

Haute-Savoie's castles, interspersed along the shores of Lake Geneva and Alpine valleys, form an outstanding heritage ensemble, bearing witness to the region's political, religious and cultural history.

Château de Ripaille, located in Thonon-les-Bains, chronicles the history of the Dukes of Savoy and that of this protected natural site, now open to the public.

Château de Thorens-Glières, the birthplace of St. Francis de Sales, is a major Savoyard religious heritage site.

The still-inhabited **Château de Menthon-Saint-Bernard**, on the shores of Lake Annecy, offers a prime example of medieval architecture, while **Château de Montrottier** stands out through its collections of art objects and antique weapons.

The heritage trail continues with **Château**

de Clermont, an entirely-refurbished Renaissance building, dedicated to cultural events, then on to **Château d'Avully**, which regularly hosts history-themed events.

Château des Rubins and **Château de Sonnaz**, in Sallanches, now converted into cultural spaces, help promote local heritage.

Last, but not least, the recently-reopened **Château des Sires du Faucigny** offers dramatized tours that provide an immersive approach to medieval history.



Château de Montrottier

Picturesque villages & flourishing traditions



Thonon-les-Bains

Haute-Savoie villages have retained a strong sense of their historical identity, visible through their architecture, their narrow streets and their flourishing traditions.

Yvoire, listed as one of the "Most Beautiful Villages in France", is a fortified medieval village, sitting on the shores of Lake Geneva, famous for its ramparts, its historic gateways and its flower-filled gardens and parks.

La Roche-sur-Foron, the department's second historic town, boasts urban heritage centred on its medieval past, with its cobbled streets and old buildings.

Thonon-les-Bains rounds this selection off with its cultural and heritage events throughout the year, in particular during the summer season.

In addition to these sites, the region is punctuated by a **host of traditional convivial moments: mountain pasture celebrations, transhumance, craft markets and demonstrations of know-how**. These events are key to passing on local traditions and to promoting mountain-specific professions and crafts.

In **high-altitude villages**, these pursuits are perpetuated on a daily basis, ensuring a **strong bond is forged between inhabitants, heritage and visitors**.



Museums & places of remembrance

Haute-Savoie boasts a network of museums and cultural sites that covers a wide array of themes, including history, know-how and contemporary creation.

Glières Plateau, high above Lake Annecy, is a heartland of remembrance related to the French Resistance. This site, laid out with informative trails and featuring a national monument, invites to learn all about the strategic importance of this plateau during the Second World War.

In Passy, the **contemporary sculpture route** offers a highly-original perspective of the region, as it adds artworks to the mountain scenery and creates a dialogue between nature and artistic creation.

Several museums centre stage local know-how.

The **Ecomuseum of Lake Annecy**, in **Sevrier**, explores interactions between people and their lakeside environment. The **Paccard Museum** recounts the history of the world-renowned bell foundry.

The **Musée de l'Horlogerie et du Décolletage** (Clockmaking, Watchmaking and Screw-machining Museum), in Cluses, highlights the area's industrial expertise, while the **Mechanical Music Museum**, in **Les Gets**, illustrates technical ingenuity through exclusive collections.

Finally, ecomuseums and heritage centres, such as **Paysalp**, the **Mountain Museum in Les Houches** and **Le Grand-Bornand's Heritage Centre**, invite to explore daily life in the mountains, agricultural activities and local traditions.

The **Alpine Museum of Chamonix-Mont-Blanc**, soon to be renamed the Mont-Blanc Museum, chronicles the history of the valley and mountaineering since 1898, through an extensive heritage collection. It's currently being refurbished and will reopen in **July 2026** with a modernized tour exploring the links between people, the mountains and present-day challenges.



Glières Plateau



The Old Customs' House Museum



Clockmaking, Watchmaking and Screw-machining Museum

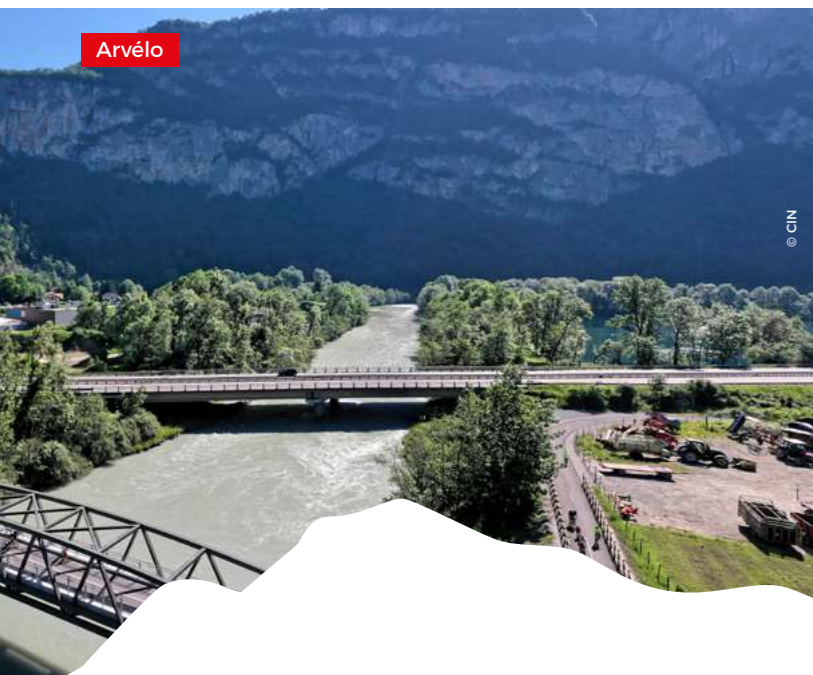


Haute-Savoie, industrial tradition

Haute-Savoie's industrial history, which is discreet yet deeply engraved in the region, **developed along the valleys, driven from the very beginning by the power of water** and the ingenuity of its inhabitants.

Over the course of the 19th and 20th centuries, this momentum led to **recognized areas of expertise**, namely in **metallurgy, mechanical engineering** and, above all, in **screw-machining** (also known as bar turning), which became **synonymous with the Arve Valley**. These activities, closely linked to **Swiss clockmaking and watchmaking**, then later to the **automotive and aeronautical** sectors, shaped an industrial model founded on accuracy, tailorability and technical excellence.

Today, Haute-Savoie is **still a great industrial region**, where tradition and innovation go hand in hand. This economic fabric, supported by a **dense network of internationally-focused SMEs and mid-market companies**, continues to move towards **cutting-edge industries**, while retaining the values that have made it unique: high standards, passing on know-how and strong local roots.



Arvélo



Lake Bénit

Vibrant industrial heritage

Chedde - 150 years of industrial history

The Chedde factory in **Passy, the largest in Haute-Savoie at the dawning of the 20th century**, and a major landmark in the industrialization of Alpine valleys, celebrates its **150th anniversary on 19 and September 2026**. To mark the occasion, a number of guided tours and events will offer visitors the chance to rediscover this iconic site and its pivotal role in the region's economic development.



Simond Museum

Alpine culture and innovation in Chamonix

The Simond factory - a pioneer of Alpine innovation

Since 1865, Simond has been designing and manufacturing mountaineering equipment at the foot of Mont-Blanc. The **Base Camp in Chamonix epitomizes this expertise: a one-of-a-kind place where development, production and testing in real-life conditions converge**. Over **800 products have been created and tested here**, thanks to dedicated facilities such as **indoor climbing walls and a 15-metre drop tower**.

Here, every piece of equipment is imagined to meet the extreme requirements of mountains, then tested in the field in the Mont Blanc range of mountains.

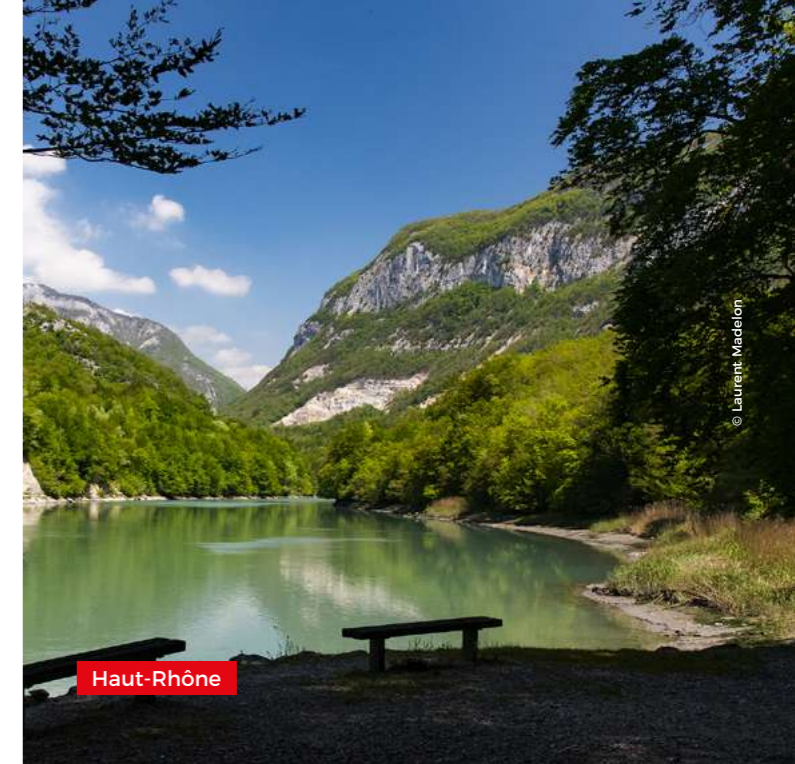
Ancestral know-how in Morzine

The slate quarry in Morzine, a tradition that's still going strong today

Morzine is home to one of the last operational slate sites in France. This activity, **whose history dates back to the Jurassic period, played an important role in local life for ever-so long**, in particular during winter months. Today still, there is a slate quarry that perpetuates this exclusive know-how. The site, open for visits all year round, invites to **discover modern extraction techniques and the stone transformation process**. Slate-cutters share insights into their craft, which combines tradition and innovation, through **demonstrations** and explanations.

The Battante Morzinoise sawmill, flourishing heritage by the waterside

The Battante Morzinoise sawmill, located in Les Dereches, has been reborn as an **iconic symbol of the valley's industrial and forestry heritage**. It's inspired by **old sawmills and powered by a water wheel**, illustrating the historical connection between inhabitants and their environment. This project, instigated by local players and volunteers, **promotes yesteryear's know-how** in a totally-refurbished, easy-to-access site. **Guided tours** invite to discover how it works and its history, and offer an immersion into Morzine's mountain identity.



Haut-Rhône

Génissiat Dam, immersion into the very heart of an outstanding site

The tour of Génissiat Dam, in Haut-Rhône, offers unique insight into one of France's most iconic hydroelectric facilities. This experience, centre staging technical feats and industrial heritage, invites to better understand energy challenges and the history of river planning.

Focus

Com' les Pros, the go-to event

Com' les Pros is now recognized as a must-not-miss industrial tourism event in Haute-Savoie. Co-organized by **Faucigny Glières Tourist Office and Cluses Arve & Montagnes Tourist Office**, it invites the general public on a backstage visit of local companies, every autumn, during the half-term school holidays, from **18 October to 8 November**.

Industry, crafts, agriculture, healthcare, culture and the environment: the event showcases the diversity and richness of the economic fabric through immersive tours that are free and open to all.

Com' les Pros, created in 2017, is constantly growing. The latest edition to date brought **8 areas, 125 companies and over 1,600 visitors together**, around a clear ambition: to become a major date on a department-wide scale.

In addition to discovering industry sectors, the event promotes professions, strengthens the link between companies and inhabitants, and helps bring fresh perspective to local industry and know-how.

Gastronomy

High-altitude flavours and regional pleasures



In conversation with Marc Dubouloz, Dairyman - Cheese Affineur

Can you describe your job to us?

In our job, we act as an essential **link between the producer and the consumer**. We choose cheese at production sites, generally local ones, then they're delivered to our cellar where we prepare them.

This stage is vital: **we sort the cheese, return them to the right conditions for maturing and monitor them to ensure they're stored in the best possible conditions** to reach their optimal flavour. The aim isn't merely to conserve the product, but to **enhance it**, by infusing it with our signature.

On top of that, we work in-store and with professionals, offering bespoke advice, selections and preparations.

What sets us apart is our **maturing cellar**, through which all our products pass. This is what enables us to guarantee optimal quality, while respecting the work of the producers, so that we can offer our customers the very best cheese.

What about the history of the Crèmerie des Marchés?

The story began back in 1950 with **Jean Dubouloz**, who, after his apprenticeship with a cheese affineur and an experience in a cheese dairy, began working on the markets. He travelled across the countryside, in his vehicle, to collect eggs and cheese, which he then sold, driven by a strong desire to promote the products and the people who made them.

Together with his wife Andrée, whom he met shortly afterwards, they became a complementary duo and developed their business across the region's markets. Very early on, they innovated by creating their own **maturing cellars**, a rare move at the time, as such asserting their commitment to quality and to mastering the product.

Their son Jacques then took over the business, which he developed with ambition and passion. Jacques was driven by a quest for excellence and, in 2004, was awarded the title of **Meilleur Ouvrier de France**, which acknowledged his outstanding craftsmanship.

Today, the third generation pursues this family adventure. **Marc Dubouloz**, along with his teams, perpetuates this heritage by combining **tradition and modernity**, namely through new maturing cellars in Poisy and a more extensive offering, yet forever guided by the same high standards.

What's so special about Haute-Savoie cheese?

The richness of Haute-Savoie cheese is, **first and foremost, linked to their local environment. High altitude, the diversity of pastures and abundant flora influence the flavours directly.**

In the summertime, in particular on mountain pastures, cheese develops more elaborate and expressive profiles. **For example, a summer Reblochon or a summer Abondance will be more flavoursome**, characterized by a variety of herbs.

If I had to choose, I'd go for:

- the **Farmhouse Reblochon** for cow's milk cheese
 - the **Chevrotin** for goat's milk cheese
- And, my personal favourite is a lesser-known cheese: Vacherin d'Abondance, produced over a short period and with a wonderfully-delicate flavour.

You hold cheese-tasting workshops: what do these involve?

We imagined workshops like **immersive, sensory experiences** around cheese.

For around two and a half hours, participants discover a selection of cheese accompanied by wines, beers and some unusual pairings. The workshops focus on **sensory games**: blind tasting, exploring scents, discovering retro-olfaction, etc.

The aim is to **rediscover tasting**, by moving beyond visual cues and misconceptions.

During the experience, we also invite participants to visit our cellars to discover **what goes on behind the scenes in the maturing profession**.

It's a friendly, fun and informative moment that helps people better grasp the complexity of cheese and the work that goes into making it.

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New addresses & awards

The galaxy of starred chefs in Haute-Savoie

With **21 starred restaurants**, Haute-Savoie has made its mark as a first-class gastronomic destination. This year, two new addresses join the list, illustrating the dynamism and creativity that fuels the local culinary stage: **La Table d'Armante** in Saint-Nicolas-de-Véroce, headed by Chef **Thomas Vonderscher** and **Chalet Flachaire** in Abondance, led by Chef **Thomas Flachaire**.

The three-starred **Clos des Sens** in Annecy and **Flocons de Sel** in Megève, at the height of excellence, invite to indulge in unforgettable experiences where every dish honours the mountains and surrounding landscapes. Alongside these are two-starred chefs like **Jean Sulpice**, **Yoann Conte**, **Benoît Vidal** and **Florian Favario**, who pursue this gastronomic exploration through cuisine that is meticulous, subtle and daring.



The Auberge du Père Bise gets a makeover on the shores of Lake Annecy

Talloires-Montmin

Ten years after being taken over by Jean and Magali Sulpice, the Auberge du Père Bise unveils its **new face following large-scale renovation**. The reception areas, the bar and the dining rooms have been totally redesigned **by architect Antoine Ricardou**, in a revamped inn-like spirit that's welcoming and wonderfully up to the minute.

Caramel-hued oak, natural materials and sleek style now offer a real haven overlooking Lake Annecy, blending harmoniously with its surroundings. This refurbishment is set off with **new options for the public**, such as a **boutique as well as breakfast and snack options**, an invitation to discover the starred chef's signature products and creations.

Spurred on by this new lease of life, Jean Sulpice pursues his regional-inspired culinary craft by in particular giving pride of place to local produce such as **Lake fera** (a species of fish from the lake) and **milk-fed lamb**, in a subtle, contemporary way.

The Halles du Centre, the gourmet market halls, the new place to be

Cluses

The Halles du Centre, the gourmet market halls, recently opened right in the centre of Cluses, offer a warm, welcoming **modern space dedicated to local flavours and know-how**.

These gourmet halls, imagined as a real place to be, **bring together producers, caterers and merchants** in a vibrant atmosphere, perfect for socializing and discovering local produce.

Saint-Jean-d'Aulps

Le Clos aux Chèvres honoured in the Chevrotin competition

In October 2025, Le Clos aux Chèvres won **1st prize in the Chevrotin competition**, highlighting the quality of its produce and know-how.



Haut-Giffre

A mountain cannery showcasing the region

"**Délices d'Alpage**, in Châtillon-sur-Cluses, will open its doors in summer 2026. **This last operational mountain cannery** promotes local specialities through its traditional know-how, deeply-rooted in the area.

Megève

A thriving gastronomic stage

Megève confirms its culinary get-up-and-go through the launch of a new brand based on local milk "**Au Bon Lait de Megève**", headed by starred Chef Julien Gatillon and Maisons & Hôtels Sibuet.

On the awards list: a Michelin Bib Gourmand for Breizh Café, Jonathan Chapuy crowned Best Pastry Chef 2026 for the Rhône-Alpes region, **3 Gault & Millau toques** for the **Brasserie Benjamin** and a Gault & Millau Young Talent restaurant service award for **Flocons de Sel**.

Lake Annecy

A restaurant honoured by the Michelin Guide

Café de la Poste, in Nâves-Parmelan, is awarded a Bib Gourmand in the 2026 Michelin Guide, honouring high-quality cuisine at affordable prices.

Distillerie du Père François - Morzine

Morzine

A distillery blending tradition and modernity

The **Distillerie du Père François**, perpetuating family tradition since 1908, opens in the centre of the village. **Eaux-de-vie, liqueurs and gin are made in a century-old still**.

This distillery, where production and knowledge-sharing reign, offers visits, demonstrations and tasting sessions and is committed to sustainability (short supply chain, resource recovery, local development).

Les Gets

A committed craft brewery

Le Boomerang has launched its own brewery with **two signature beers**: a "mountain IPA" and an unfiltered "Gets Soif" lager. Production residue is recovered and used by local farmers.

Chamonix-Mont-Blanc Valley

A friendly, creative address

The **Café-Brocante Mimosa**, a café and thrift store, just a stone's throw from the Aiguille du Midi, serves simple egg-based dishes in a vintage setting where every item is for sale. An out-of-the-ordinary, gourmet address.

Faucigny-Glières

Gourmet indulgence - at the heart of the vineyard

L'Échappée Gourmande invites to **discover the Ayze vineyard** on foot or by bike, along with wine and local produce tasting sessions and get-togethers with producers. An all-in-one experience, where visitors can also opt for an electric mountain bike.



These areas that turn Haute-Savoie wine tourism into signature experiences

In Haute-Savoie, the **Faucigny-Glières** area, **Destination Léman** and the **Haut-Rhône Tourisme** area are fully focused on this approach, offering a cohesive, high-quality experience inviting to discover their wines.



All three, **Vignobles & Découvertes** (Vineyards & Discoveries)-labelled since March 2026, meet French national requirements in the way their wine tourism options are organized. This label, issued by **Atout France**, honours destinations that are able to offer an across-the-board experience, combining wine production, tourist hospitality, dining, accommodation, activities and events.

A regional organization dedicated to customer experience

Faucigny-Glières, Haut-Rhône Tourisme and Destination Léman destinations are supported by a network of committed players, united by a shared ambition: to promote Haut-Savoie vineyards through unambiguous, accessible options.

This organization is embodied through:

- A **wide range of wine estates** open to public visits and tasting, promoting the Savoie wine identity.
- A **choice of accommodation and dining** taking into account local characteristics and food and wine pairings.
- **Discovery activities** that encourage immersion in vineyard settings (bike trails, guided tours, gourmet experiences).
- An **events programme** that boosts the region's vibrancy and promotes know-how (traditional festivities, markets, theme-based events).

Everything plays a role in creating a seamless, high-quality customer journey, on a par with label expectations.

Faucigny-Glières: a wine tourism approach firmly-rooted in a mountainous area

The Faucigny-Glières destination is characterized by its distinctive position, at the crossroads of the wine-growing and mountain realms. Here, vineyards lie in a **distinctive natural environment, in particular around Glières Plateau, and offer an ideal setting for small-scale, discovery tourism.**

The wine tourism offering focuses on **promoting encounters with producers, organizing meaningful traditional events** and developing soft activities, contributing to an authentic, immersive experience. This position meets the expectations of customers seeking meaning, proximity and immersion in the area.

Destination Léman: a position where heritage, gastronomy and lakeside scenescapes meet

Across the Destination Léman area, wine tourism **reigns in a highly appealing setting, combining vineyards, a lake and heritage.** The vineyard landscapes overlooking Lake Geneva, **along with iconic sites** such as the medieval village of Yvoire, are key to creating an image of a distinctive, high-quality destination.

The offering focuses on **visits to wine estates, gastronomy and wine experiences, discovery trails and community events.** It enhances the area's appeal by offering a wider range of reasons to come and stay and by encouraging visits to be spread over the year.

A getaway deep in the heart of Haut-Rhône vineyards

Haut-Rhône vineyards, set among hillsides, villages and rivers, offer **authentic scenescapes where wine is discovered through encounters and experiences.** Tasting sessions on the estates, **strolling through the vineyards** and discovering local know-how offer total immersion in nature and the local area.

Seysssel vineyard

Seysssel vineyard, spread over the two banks of the Rhône, between Ain and Haute-Savoie, extends as far as the eye can see on sun-kissed hillsides. It is known for its **iconic grape varieties, such as Altesse (Roussette) and Molette**, which produce fine wines that are characteristic of the area.

These wines pair naturally with local specialities, such as Reblochon, Beaufort and Tomme, an invitation to delight in a genuine gastronomic experience firmly-rooted in the region.

Frangy vineyard

Frangy vineyard, reigning at the foot of the Vuache Mountains, flourishes in a **rolling, sun-drenched landscape**, crossed by Les Usses River. **Renowned for its Roussette variety**, the area enjoys ideal conditions for vine-growing.

Today, it appeals for the quality of its wine and for its unspoilt natural scenescapes, perfect for wine tourism discoveries: **meeting producers**, tasting and trails to explore deep in the heart of the countryside.



Accommodation

Find your haven

A getaway from the everyday

Haute-Savoie, a destination where accommodation rhymes with natural surroundings and a touch of class

From high-altitude luxury to revamped refuges, Haute-Savoie is renowned as a region for experiences, where accommodation is key to enjoying your stay. With its unspoilt landscapes and classy options, the department invites to discover a host of solutions, where authenticity and comfort reign.

Hospitality in Haute-Savoie

Well-organized, across-the-board options

Haute-Savoie's hotel portfolio totals **483 hotels**, representing **41,000 beds**.

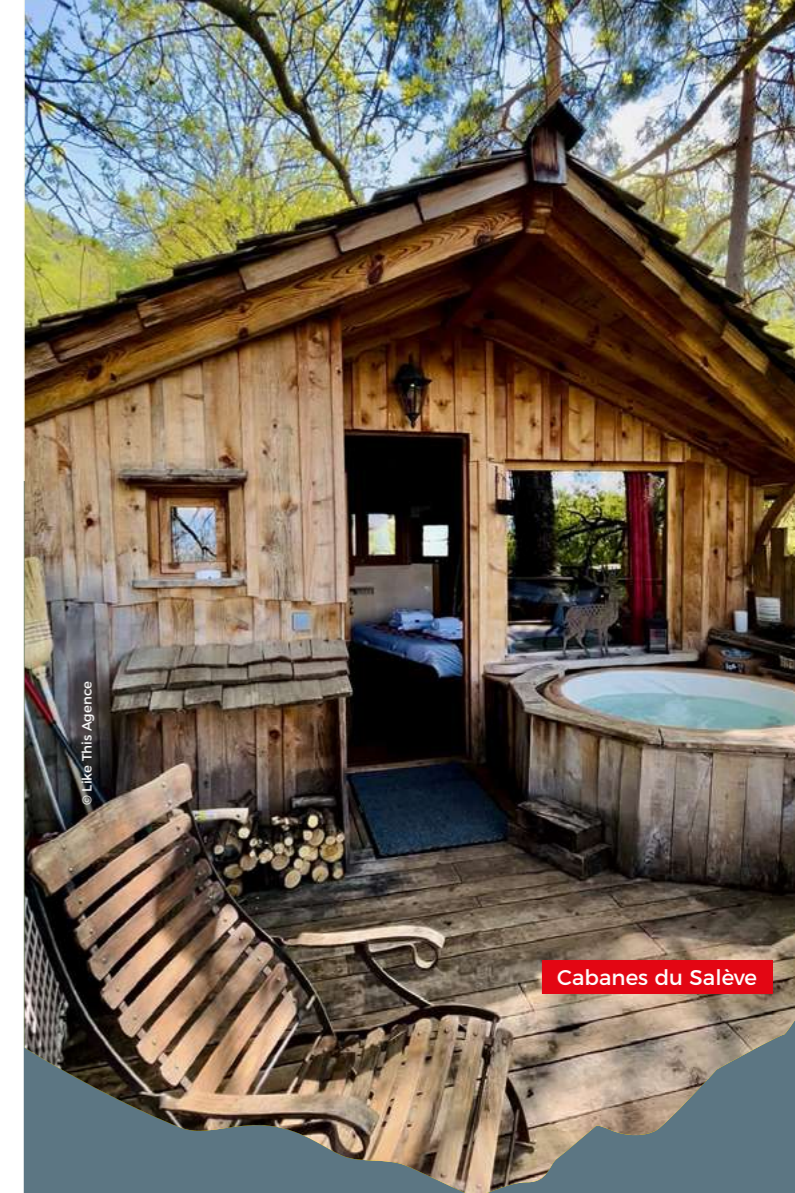
The offering covers all segments:

- 2 stars: 168 establishments
- 3 stars: 194 establishments
- 4 stars: 86 establishments
- 5 stars: 20 establishments

There is a gradual shift towards higher-end accommodation, with a wider range of experiences to suit everyone: boutique hotels, prestigious addresses, hidden gems and high-altitude hotels.

Some establishments have their own wellness spaces, such as:

- **Écrin des Aniges in the Lemman Mountains Explore area**, top-of-the-range guest rooms at the very heart of the mountains
- **Le Flocon d'Argent Hotel in Les Gets**, 3-star hotel perfect for a secluded getaway at an altitude of 1,484 metres on Chavannes Plateau.
- **Le Morillon Hotel in Haut-Giffre** has been totally revamped by its new owners.



Cabanes du Salève

What's new

Micro-palaces and out-of-the-ordinary accommodation are on the rise

Out-of-the-ordinary accommodation is flourishing in Haute-Savoie, with a significant move up market.

Among the most recent to date, **Rumilly-Albanais Micro Palaces**, set in the Secret Gardens, offer high-perched accommodation, with eco-friendly design and premium comfort.

In the same vein, the **Cabanes du Salève (Collonges-sous-Salève)** invite to indulge in a mountain cabin experience that includes a **private spa on the terrace**, combining absolute immersion in unspoilt natural surroundings and high-end services.

More globally, up-to-the-minute cabins, tree-houses, forest accommodation and high-altitude cocoons meet a growing demand for immersive stays, at the very heart of nature, while still enjoying wonderful comfort.



© Bulles d'Aulps

Bulles d'Aulps

People-focused accommodation

A growing trend

Smaller places to stay, where the focus is on bespoke hospitality and local experience, continue to grow.

A few examples:

- **Ferme des Cupelins** (Saint-Gervais): rooms with a vista over Mont-Blanc and local gastronomic delights
- **Chalet Flachaire** (Abondance): peaceful, independent accommodation
- **Moulin de Léré and Forêt Ivre** (Vailly): high-end hospitality and committed cuisine

These establishments address the growing desire for more authentic, tailor-made stays.

Historic hospitality

Refuges, where heritage and stylishness meet

Mountain refuges are a key feature in the region. With some **60 refuges** interspersed along high-altitude routes, they're now considered as destinations in their own right.

Several establishments have recently been refurbished:

- **Gramusset Refuge** (Pointe Percée)
- **Cabane du Col de Coux** (1,920 m, Morzine-Avoriaz sector)
- **La Golèse Refuge** (Manche Valley, extended opening)

Refuge du Montenvers, an iconic stop-off point overlooking the Mer de Glace, epitomizes this renovation: its comfort has been improved yet it still retains its historic identity.

Le Tremplin, a landmark reborn

Le Tremplin, an iconic hotel at the foot of the Pléney slopes in Morzine, begins a new chapter at the initiative of the British Timpson family. The establishment, whose restaurant, bar and terrace has already reopened, pursues its transformation with a **hotel residence boasting 12 independent suites on the cards for summer 2026**, with the focus on friendliness and hospitality.

Outdoor accommodation and offbeat options

More varied styles

Unusual types of accommodation are gaining ground in the summertime portfolio.

Micro-chalets, transparent domes, equipped bivouacs and tree-houses appeal to a public seeking alternative experiences and direct contact with the natural environment.



© Meil Carle

Bivouacking in Les Gets

Immersion in the great outdoors

Solutions tailored to new desires

Summertime stay options cater for immersion yearnings:

- **Bulles des Mines d'Or** (transparent domes in Morzine-Avoriaz)
- **Écobivouac de Plaine-Joux** (bivouacking area in Giffre Valley)
- **Mazots** little chalets turned into places to stay, equipped tents and **cabins**

These options are aimed at a wide range of customers, including couples and families. This type of accommodation is in line with the ever-growing trend for more active, experience-based stays, in touch with nature.

Out-of-the-ordinary experiences

A different kind of break

- Sleep on a **portaledge** (hovering high above Lake Annecy or Sixt-Fer-à-Cheval)
- Spend a night on a **hanging net in the forest** (Passy, Filenvol)

This type of accommodation is in line with the ever-growing trend for more active, experience-based stays, in touch with nature.

Great deals

Youth hostels: overnight stays in Haute-Savoie at great prices

Youth hostels, a highly-affordable alternative to traditional accommodation, are popular for their **great value for money, their community spirit and their strategic locations**. Today, they've been revamped and cater to a wider audience that goes far beyond just backpackers.

Several hostels in Haute-Savoie invite to enjoy the region and the experience to the full.

- **HI Annecy Youth Hostel**
This hostel, located on the heights, offers a **panoramic vista over Lake Annecy** and the lush surrounding area. It totals 100 beds, outdoor spaces and offers a host of services (dining, self-catering, bike storage).
- **Annecy Hostel**
This hostel, at the very heart of the city and a stone's throw from the lake, is the perfect solution for an urban getaway. Dormitories and private rooms tailor to all travellers' needs.
- **HI Chamonix Mont-Blanc Youth Hostel**
This hostel, overlooking the Aiguille du Midi, and offering direct access to Alpine leisure activities, invites to delight in an immersive mountain experience, season-in, season-out.
- **Chamonix Lodge**
This hostel, a few minutes from Chamonix centre, combines a chalet-style feel and an international atmosphere. It appeals with its welcoming communal areas and quick access to trails and slopes.
- **HI La Clusaz Youth Hostel**
This high-altitude establishment, set in a typical mountain scenescape, offers **direct immersion in the Aravis Mountains** and is ideal for hiking and skiing enthusiasts.
- **Hideout Hostel**
This new-generation-style hostel in Morzine, close to a host of outdoor activities, places the focus on a **stylish, welcoming atmosphere**, with attractive communal areas and international visitors.



© Hugo_GUILLEFÉREZ

Refuge de Miage - Saint-Gervais-les-Bains

Destinations

Where outstanding
scenescapes meet

Yvoire church

Fancy a breath of fresh air?

10 short stays where lakes and mountains reign

1. Lake & heritage weekend in Yvoire

This getaway, combining medieval streets and Lake Geneva's shores, includes a cruise, a tour of the Garden of Five Senses and a trip to Nyon in Switzerland. Relaxing immersion, merging culture and lakeside landscapes.

2. Gastronomy and wine city break between Ayze and the Lake Geneva region

Encounters with winemakers, tasting sessions and local restaurants: a wonderful getaway to discover Haute-Savoie wines in their natural surroundings, among vineyards, the lake and Alpine panoramas.

3. Wellness & nature break in Samoëns

Outdoor yoga, massages and walks in unspoilt natural scenery: a revitalizing weekend in an incomparable Alpine setting, imagined as a real interlude for unwinding.

4. Mountain break for all in Châtel

Sporty weekend: hiking, mountain-biking, paragliding and exploring wide-open Alpine spaces.

5. Outdoor & slow tourism break in the Alpes du Léman (Habère-Poche, Bellevaux, Lullin)

"Là-Haut" roaming hike, panoramic experiences and high-altitude aperitifs: active immersion deep in the heart of unspoilt settings.

6. Electric-version soft mobility weekend in the Alpes du Léman

Explore the region differently with the 100% electric Eskapade: an innovative, sustainable approach to short stays, where nature and modernity converge.

7. A sporty get-together in Les Gets (Portes du Soleil)

A break with friends combining affordable accommodation and outdoor activities (mountain-biking, golf, spa), perfect for an invigorating getaway in the mountains.

8. Nature experience: bellowing stags in the Alpes du Léman

Enjoy immersion deep in the heart of nature in the autumn to hear stags bellowing: a one-of-a-kind, immersive experience, perfect for a low-season break.

9. Nature & reconnection weekend in the Monts du Genevois (Vuache, Salève)

Theme-based experiences (back to roots, spiritual outings, exploring the Vuache area) for an introspective getaway at one with nature.

10. Activity & wellness break in Les Contamines-Montjoie (Pays du Mont-Blanc)

A flexible solution with yoga, activities and customizable 2-to-6-night stays, wonderful for last minute getaways and planned adventures.



SECRET SPOTS

5 gems that locals hide from tourists

As well as its must-visit sites, the region boasts a host of secluded, unspoilt places steeped in history. Invitations to head way off the beaten track and discover another aspect of the destination.



Nants Bridge - Cordon

1. The Roman Bridge Le Grand-Bornand (Aravis)

This history-laden passageway, nestling in the forest, spreads over the Nant du Chinailon and reigns in a peaceful setting. The site, easy to reach on a stroll with the family, enchants with its authenticity, its ancient engravings and its cast-iron cross. A gentle way to explore local heritage, and it can also be discovered via the "Sentiers du Patrimoine" (Heritage Trails) mobile phone app.

4. Nants Bridge in Cordon

Nants Bridge in Cordon, far from busy trails, reveals itself like a subtle interlude at the heart of the mountains. This enchanting stone bridge spans a crystal-clear torrent, whose murmur echoes the peacefulness of the area. This site, overlooking majestic landscapes, offers an unforgettable vista that's unassuming yet stunning. A secluded haven for anyone seeking authenticity and unspoilt natural surroundings.

2. Belvédère d'Aujon - Arve Valley

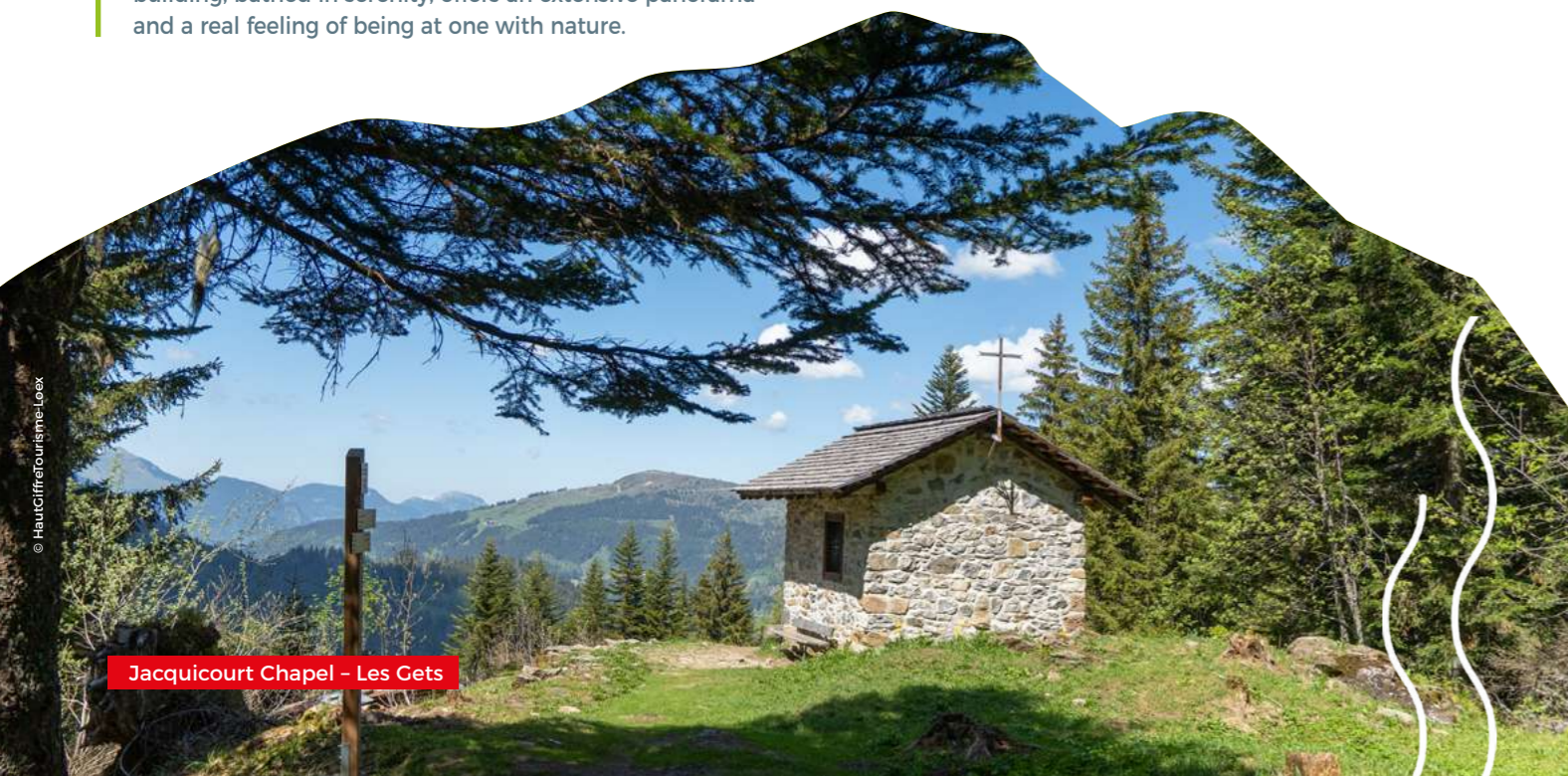
Although this viewpoint is lesser-known and rather discreet, it offers one of the most spectacular panoramas over the Aravis Mountains and the Pointe Percée. Walkers have to complete a challenging hike to reach it, but are rewarded with a breathtaking vista, especially at sunset. A secluded spot, far from the maddening crowd.

5. La Sambuy cave, an outstanding natural site

La Sambuy cave, located at the heart of the Massif des Bauges Regional Nature Park, is reputed as a geological site of interest. This natural curiosity offers an immersion into an unspoilt setting, an invitation to discover underground treasures and surrounding Alpine sceneries.

3. Jacquicourt Chapel Les Gets (Loëx Plateau)

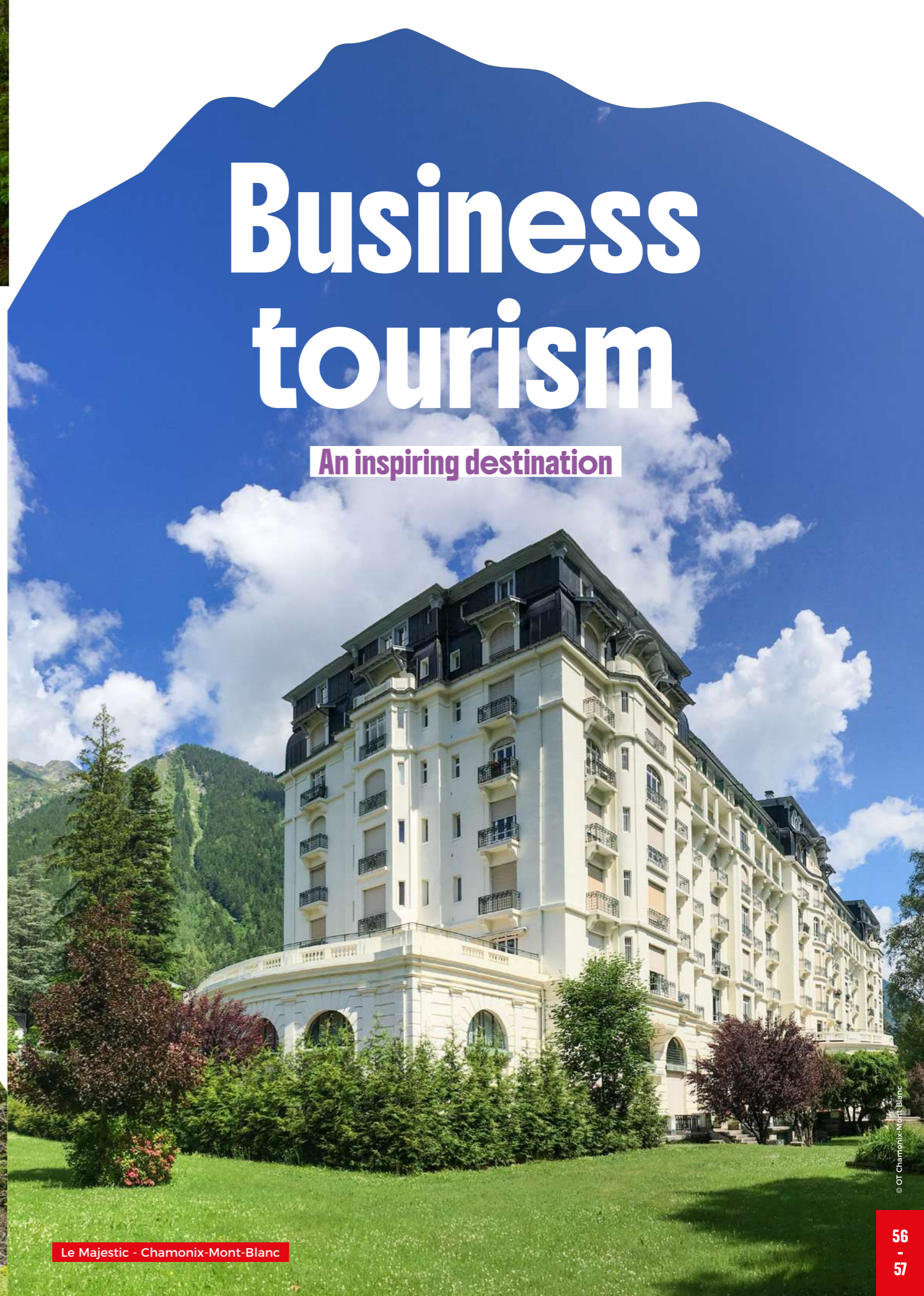
This chapel, at the very heart of a Natura 2000-listed natural area, is a well-earned trophy after an easy hike through forests, peatlands and mountain pastures. This building, bathed in serenity, offers an extensive panorama and a real feeling of being at one with nature.



Jacquicourt Chapel - Les Gets

Business tourism

An inspiring destination



Le Majestic - Chamonix-Mont-Blanc

An inspiring destination blending lakes and mountains

Haute-Savoie has made its mark as a leading destination for business tourism, by combining a natural setting with premium-class facilities and amenities.



A wide choice of iconic places

The selection is highly appealing, namely thanks to renowned establishments, able to host all types of event.

In **Megève**, **Le Fer à Cheval Hotel** offers a high-end Alpine setting, perfect for residential seminars and incentive campaigns. In **Chamonix**, the **Grand Hôtel des Alpes** is ideal for small-sized meetings at the foot of Mont-Blanc, while **Les Granges d'en Haut**, in **Les Houches**, offer an experience combining private chalets, working spaces and wellness.

Around Lake Annecy, establishments such as **Le Palace de Menthon**, **Hotel Beau Site** in Talloires and **Le Pélican Annecy** epitomize the region's appeal impeccably. The latter, located just a stone's throw from the historic centre, in a prime setting between the lake and the town, offers contemporary spaces tailored to professional events. Establishments such as the **Rivage Hotel & Spa** and **Novotel Annecy Centre**, within easy reach, complete this selection with their up-to-the-minute facilities and amenities.

What's more, **Annecy and Évian Congress Centres**, as well as numerous ski areas and chalets available for private hire, can host larger-scale and bespoke events.

An inspirational hub for team-building events

In spring and summer, Haute-Savoie becomes the ideal inspirational hub for team-building activities in natural surroundings overlooking the lake and mountains.

Around **Lake Annecy**, companies can organize **SUP and kayak get-togethers**, with courses and challenges for teams, and even **water-based competitions** combining sailing, SUP and team-based games. **Private cruises** with activities and entertainment on board are also a way to mix work and pleasure.

In the mountains, a host of activities create stimulating, bonding experiences:

- **canyoning** in Angon Gorges, which also include abseiling, jumping and natural slides
- **rafting** on the Giffre or Arve rivers, ideal for boosting team spirit
- **challenge hikes** in Le Semnoz and Aravis Mountains, with trail markers, treasure hunts and team objectives
- **mountain-bike and e-bike outings** with routes and timed challenges

For a more immersive moment together, some companies offer **paragliding over Lake Annecy** (Talloires, Doussard), which are often part of incentive programmes.

Team- and group-focused options are also very well established. In **Annecy**, **urban escape games in the old town** and digital treasure hunts combining heritage discovery and team challenges can be organized. Outdoor activities, such as **"Survivor" reality-competition-type events** (physical, strategy, construction challenges) are regularly held on the lake shores and in the mountains.

Last, but not least, local experiences boost the authentic, community aspect:

- **cheesemaking workshops** in mountain pasture areas
- **cooking classes highlighting Savoie specialities** with a chef
- **local produce tasting sessions** (Savoie cheese and wine)
- **get-together evenings** in chalets and guinguettes overlooking the lake and mountains

Customizable event options

Haute-Savoie tailors to a wide array of professional options: **residential seminars, study days, workshops, conferences and product launches**. The proximity between meeting venues, accommodation and activities means organizing hybrid events is much easier, where work time and relaxing interludes go naturally hand in hand.

High value-added immersive experiences

The summer season also provides the opportunity to imagine unforgettable professional events, where iconic experiences take pride of place.

Around **Lake Annecy**, a conference can be held in an establishment like **Le Pélican** or **Le Palace de Menthon**, then followed by **water-based activities** (SUP, sailing, wakeboarding) and/or a **get-together evening on a privatized boat on the lake**.

In **Chamonix**, some companies combine seminars with an **ascent to the Aiguille du Midi**, which includes meetings overlooking Mont-Blanc and outdoor activities in the valley.

In **Megève** and in the **Aravis Mountains**, incentive programmes are enhanced with **panoramic hikes, sports pursuits and wellness interludes** (outdoor spa and yoga), and are often complemented by evening meals in high-altitude establishments or renovated farmhouses.

The region is also perfect for imagining **events in out-of-the-ordinary places**: privatized mountain ski areas, villas on the lakeside, boats and equipped beaches, which offer highly-original settings for one-of-a-kind professional formats.



Focus_{on}

Innovation & Développement Tourisme (IDT 74)

Innovation & Développement Tourisme (IDT 74), a key tourism player in Haute-Savoie, groups together all the Tourist Offices in the department.

Today, this organization, successor to an entity created in 1911, helps regions develop, organize and promote their tourist solutions.

IDT 74, supported by the Departmental Council, focuses on three main goals: **coordinating the network** of tourism players, **training and professionalizing teams** and **developing innovative projects** to enhance the region's appeal.

In its day-to-day work, the organization takes practical action through various channels, by:

- coordinating and networking the Tourist Offices
- appraising the options (accommodation rating, labels)
- delivering training programmes (over 800 trainee days a year)
- providing support in terms of quality, innovation and transition

IDT 74 also plays a strategic role in shaping the destination, in particular through initiatives like Destination d'Excellence and managing the APIDAE tourist database.

This organization, a real interface between local players and tomorrow's challenges for tourism, is actively involved in promoting Haute-Savoie and boosting its renown.

More info: www.idt-hautesavoie.com (in French)



Le Palace de Menthon

Protecting our region

Cordon

Environmental labels for our resorts and lakes

"Station Verte" (Green Resort)-labelled resorts



In Haute-Savoie, **Châtel** and **Samoëns** have been awarded the "Station Verte" label. This label honours destinations committed to authentic, natural, eco-friendly tourism.

The Grand Massif certified Green Globe



The Grand Massif ski area stands out in particular with several resorts certified **Green Globe**, an international sustainable tourism label. **As such, Flaine, Les Carroz, Morillon, Samoëns and Sixt-Fer-à-Cheval** meet stringent criteria in terms of environmental and social responsibility, and make this region a benchmark in Haute-Savoie.

Flocon Vert (Green Snowflake), sustainable mountain tourism standard



In Haute-Savoie, several destinations stand out: **Châtel, Chamonix-Mont-Blanc Valley, Megève, Morzine-Avoriaz, Combloux, Le Grand-Bornand** and, more recently, **Saint-Gervais Mont-Blanc** and **Cordon**.

12 establishments labelled "Clef Verte" (Green Key) around Lake Annecy



The **Clef Verte** (Green Key) label honours tourist accommodation and restaurants committed to environmental responsibility excellence.

Protecting, sharing and promoting Alpine landscapes



Wood and Forest Ecomuseum - Thônes

Thônes Cœur des Vallées

A forest school to understand the mountains

The **Wood and Forest Ecomuseum** has enhanced its offering with a "forest school", a 10-hectare informative area dedicated to discovering the Alpine forest. This initiative, which can be reached via a 1.4-km marked trail, offers activities and guided walks to explore biodiversity, fauna, flora and forest balance.

Passy

A labelled garden at the foot of Mont-Blanc

The **Jardin des Cimes** has been awarded the "Jardin Remarquable" (Remarkable Garden) label, in recognition of the quality of its work and its commitment to promoting the landscape and the environment.

Samoëns

La Jaÿsinia, an outstanding Alpine botanical garden

The Alpine botanical garden **La Jaÿsinia**, listed as a "Remarkable Garden of France" and a historical monument, offers a one-of-a-kind immersion through 2,200 species from around the world. Trails, waterfalls and wetlands, covering 3.7 hectares, invite for a sensory stroll driven by a deep commitment to science and heritage.

Évian-les-Bains

A water-themed garden

The **Pré Curieux Water Gardens** invites visitors to explore a highly-original wetland setting that combines insight, biodiversity and immersion with the landscape on the shores of Lake Geneva.



Water Gardens

Highly refreshing



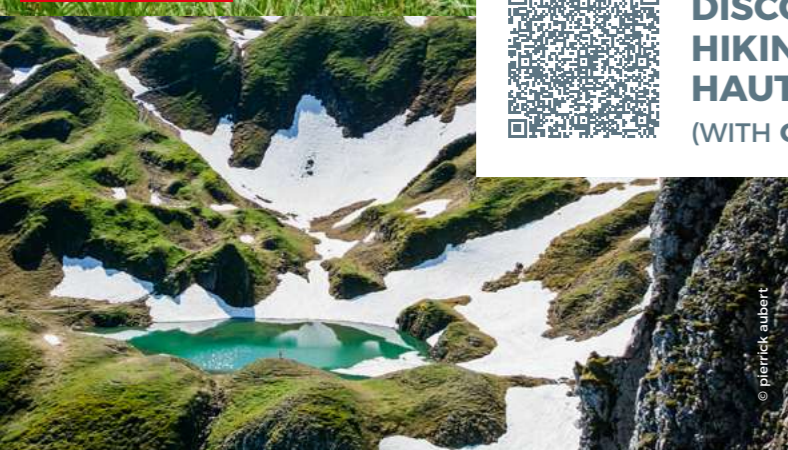
Hiking in Cordon



Relaxing - La Clusaz



DISCOVER ALL THE HIKING TRAILS IN HAUTE-SAVOIE (WITH OUTDOORACTIVE)



Tardevant Lake - La Clusaz



From Marcellay Pass to Mont Blanc Praz de Lys-Sommand



HAUTE-SAVOIE MEDIAS



Yvoire



Mountain-biking in Cordon



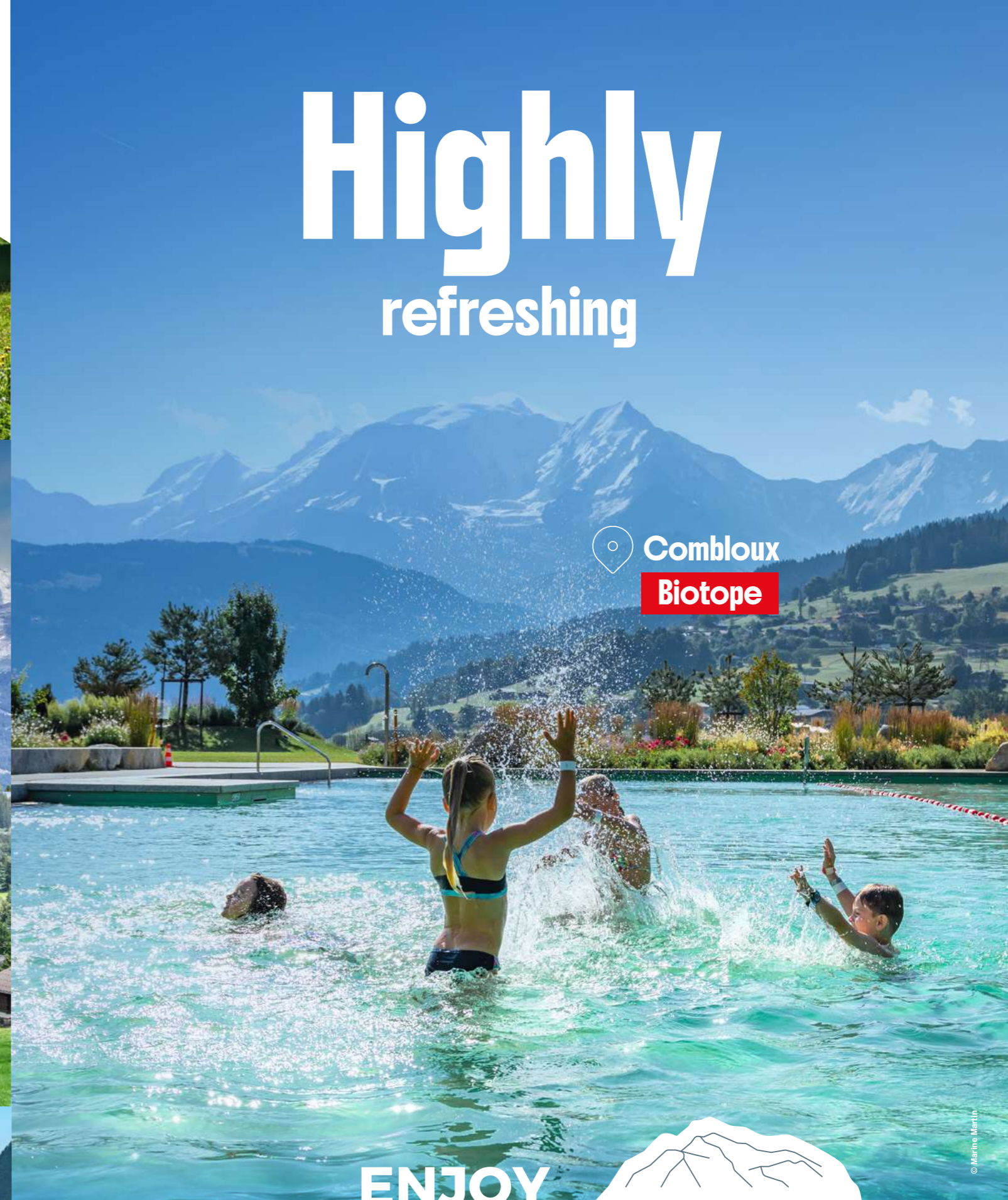
DISCOVER ALL THE TOURIST OFFICES IN HAUTE-SAVOIE



Hiking on the Môle



Morzine



Combloux Biotope

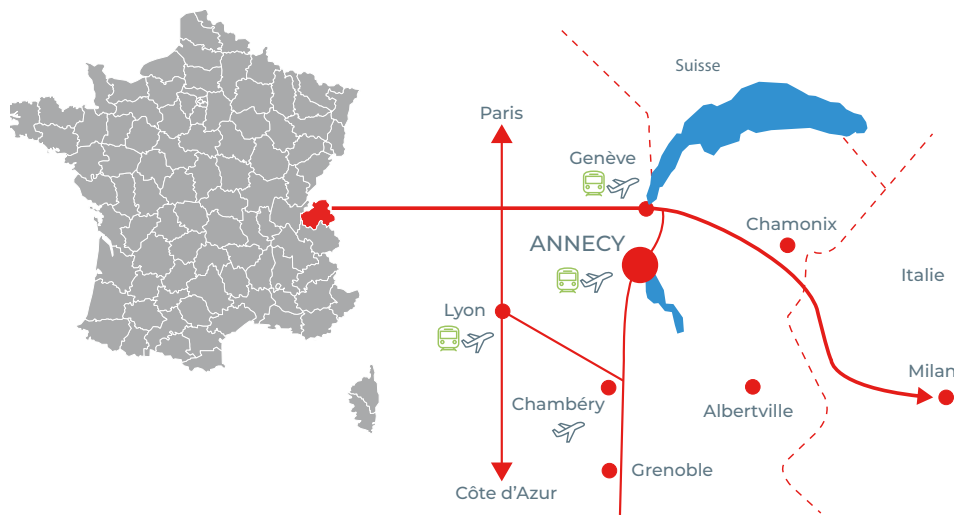
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By plane

- **Geneva Airport:** 40 min from Annecy, 1h from Chamonix.
- **Lyon-Saint-Exupéry Airport:** 2h from Annecy.
- **Annecy Mont-Blanc Airport:** private flights.



By train

- **Direct high-speed trains** from Paris, Lyon, Marseille, Lille, Brussels, Geneva.
- **Main stations:** Annecy, Thonon, Évian, Saint-Gervais-Le Fayet, Cluses, Annemasse.
- **Léman Express:** modern cross-border rail network (240 km of lines).



By road

- A40 and A41 motorways.
- Valleys directly accessible via national roads.
- Long-distance coach network and season-based shuttle service.

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